



This course plan is a recommended sequence for this major. Courses designated as critical (!) may have a deadline for completion and/or affect time to graduation. Please see the Program Notes section for details regarding "critical courses" for this particular Program of Study.

Critical	Course Subject and Title	Credit Hours	Min. Grade <sup>1</sup>	Major GPA <sup>2</sup>	Code	Prerequisites	Notes
<b>Semester One (15-16 Credit Hours)</b>							
	ENGL 101 Critical Reading and Composition	3	C		CC-CMW		
	STAT 110 Intro. to Statistical Reasoning or STAT 112 Statistics and the Media or STAT 201 Elementary Statistics or STAT 205 Elem. Statistics for the Bio. & Life Sci. or STAT 206 Elem. Statistics for Business	3			CC-ARP	See Bulletin Listing	
	JOUR 101 Media & Society	3	C		MR		
	Foreign language <sup>3</sup> or other Carolina Core Req.	3-4			CC-GFL		
	UNIV 101 The Student in the University or Carolina Core Requirement <sup>4</sup>	3			PR/CC		
<b>Semester Two (15-16 Credit Hours)</b>							
	ENGL 102 Rhetoric and Composition	3	C		CC-CMW CC-INF	C or better in ENGL 101	
	Carolina Core ARP	3			CC-ARP		
	Carolina Core GHS Requirement <sup>4</sup> (HIST 111, 112, 201, 214, or SOST 202)	3			CC-GHS		
	Carolina Core Requirement <sup>4</sup>	3-4			CC		
	Foreign language <sup>3</sup> or other Carolina Core Req. <sup>4</sup>	3			CC-GFL		
<b>Semester Three (15-16 Credit Hours)</b>							
	JOUR 291 Writing for Mass Communications	3	C		MR		
	JOUR 391 Sports Media and Society	3	C		MR		
	Carolina Core Requirement <sup>4</sup>	3-4			CC		
	Carolina Core CMS (SPCH 140, 145, 230, 260)	3			CC-CMS		
	Carolina Core <sup>4</sup> or Approved Elective <sup>5</sup>	3			CC/PR		
<b>Semester Four (15 Credit Hours)</b>							
	Diversity & Social Issues in Sports Media (JOUR 243, 307, or 345)	3	C		MR		
	Sports Media Literacy & Context (JOUR 242, 343, 344, 394, 428)	3	C		MR		
	Law Course <sup>6</sup>	3			PR		
	Approved Elective <sup>5</sup>	3			PR		
	Approved Elective <sup>5</sup>	3			PR		
<b>Semester Five (15 Credit Hours)</b>							
	JOUR 445 Team Media for Sports Media	3	C		MR		
	Business/Finance/Management Course <sup>7</sup>	3			PR		
	Professional Course <sup>8</sup>	3			PR		
	Approved Elective <sup>5</sup>	3			PR		
	Approved Elective <sup>5</sup>	3			PR		
<b>Semester Six (15 Credit Hours)</b>							
	Data Analytics Course (ISCI 434 or 560)	3			PR	One of MATH 122, 141, 142, 170, 172, STAT 515, 201, or 205 (ISCI 434)	
	Sports Media Literacy & Context (JOUR 242, 343, 344, 394, 428)	3	C		MR		
	Business/Finance/Management Course <sup>7</sup>	3			PR		
	Approved Elective <sup>5</sup>	3			PR		
	Carolina Core <sup>4</sup> or Approved Elective <sup>5</sup>	3			CC/PR		
<b>Semester Seven (15 Credit Hours)</b>							
	Sports Media Skills <sup>9</sup>	3	C		MR		
	Carolina Core <sup>4</sup> or Approved Elective <sup>5</sup>	3			CC/PR		
	Approved Elective <sup>5</sup>	3			PR		
	Approved Elective <sup>5</sup>	3			PR		
	Approved Elective <sup>5</sup>	3			PR		
<b>Semester Eight (14 Credit Hours)</b>							
	JOUR 543 Sports Media Capstone	3	C		MR CC-INT	C or better in JOUR 391	
	Sports Media Major Elective (any JOUR or SPTE)	3	C		MR	See Bulletin listing.	
	Approved Elective <sup>5</sup>	3			PR		
	Approved Elective <sup>5</sup>	3			PR		
	Approved Elective <sup>5</sup>	2			PR		

## Graduation Requirements Summary

Minimum Total Hours	Major Requirements Hours	College & Program Requirements Hours	Carolina Core Hours	Minimum Institutional GPA
120	30	47-59	31-43	2.5

- Regardless of individual course grades, students must maintain a minimum 2.5 cumulative GPA.
- Some colleges require a minimum GPA for major courses. Courses indicated in this column are included in the major GPA for this program of study.
- Students in the College of Information and Communications are required to demonstrate proficiency in one foreign language equivalent to the 122 course through course credit or the corresponding foreign language placement score.
- The [Carolina Core](#) provides the common core of knowledge, skill and academic experience for all Carolina undergraduate students.
- Electives:** The Sports Media curriculum includes 32-44 hours of electives, depending on how students fulfill the Carolina Core requirements. Courses used to satisfy the elective requirement, which may include additional JOUR Major Electives, must be approved by the Sports Media advisor.
- Law Course (3 hours):** JOUR 303, 304; SPTE 240, 320.
- Business/Finance/Management Courses (6 hours):** ACCT 222 (or 225); ECON 224 (or 221, 222, or 221 & 222); FINA 333 (or 363); MKTG 350; MGMT 371; ISCI 402, 435; SPTE 380, 440, 450, 550.
- Professional Course (3 hours):** Select one course from Data Analytics, Business/Finance/Management, Law that was not already taken.
- Sports Media Skills Course (3 hours):** JOUR 245, 316, 317, 346, 347, 421, 436, 438, 443, 444, 461, 534.

### Program Notes:

- Courses identified as "critical" may affect time to graduation due to prerequisite requirements for subsequent required courses.
- All undergraduate students must take a 3-credit course or its equivalent with a passing grade that covers the founding documents. This course may fulfill any requirement in the program of study. Courses that meet this requirement are listed in the academic bulletin.
- All majors within the school will be expected to pass all journalism and mass communications courses used toward the degree with a minimum grade of C.
- The last 30 credit hours toward your degree must be earned in residence at the University of South Carolina-Columbia.

**University Requirements:** Bachelor's degree-seeking students must meet Carolina Core (general education) requirements. For more information regarding these requirements, please visit the [Carolina Core](#) page on the University website.

Codes:	
<b>CC</b>	Carolina Core
<b>CC-AIU</b>	Carolina Core-Aesthetic and Interpretive Understanding
<b>CC-ARP</b>	Carolina Core-Analytical Reasoning and Problem-Solving
<b>CC-CMS</b>	Carolina Core-Effective, Engaged, and Persuasive Communication: Spoken Component
<b>CC-CMW</b>	Effective, Engaged, and Persuasive Communication: Written Component
<b>CC-GFL</b>	Carolina Core-Global Citizenship and Multicultural Understanding: Foreign Language
<b>CC-GHS</b>	Carolina Core – Historical Thinking
<b>CC-GSS</b>	Carolina Core – Social Sciences
<b>CC-INF</b>	Carolina Core – Information Literacy
<b>CC-INT</b>	Carolina Core – Integrative Course
<b>CC-SCI</b>	Carolina Core – Scientific Literacy
<b>CC-VSR</b>	Carolina Core – Values, Ethics, and Social Responsibility
<b>CR</b>	College Requirement
<b>MR</b>	Major Requirement
<b>PR</b>	Program Requirement

Disclaimer: Major maps are only a suggested or recommended sequence of courses required in a program of study. Please contact your academic advisor for assistance in the application of specific coursework to a program of study and course selection and planning for upcoming semesters.