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University of South Carolina

BOARD OF TRUSTEES

Academic Affairs and Faculty Liaison Committee

June 18, 2008

The Academic Affairs and Faculty Liaison Committee of the University of South Carolina met on Wednesday, June 18, 2008, at 1:00 p.m. in the 1600 Hampton Street Board Room.

Members present were: Mr. John C. von Lehe, Jr., Chairman; Mr. William L. Bethea, Jr.; Mr. James Bradley; Mr. Mark W. Buyck, Jr.; Mr. Samuel R. Foster, II; Ms. Darla D. Moore; Mr. Herbert C. Adams, Board Chairman; and Mr. Miles Loadholt, Board Vice Chairman. Mr. William C. Hubbard and Mr. Mack I. Whittle, Jr. were absent.

Other Trustees present were: Mr. John W. Fields; Mr. William W. Jones, Jr.; Mr. Michael J. Mungo; and Mr. M. Wayne Staton.

Faculty Liaison Committee representatives present were: Dr. Robert Best, Chair of the Faculty Senate; Professor Elizabeth P. Bilderback, Chair of the Faculty Welfare Committee; and Dr. Danny R. Faulkner, USC Lancaster, Regional Campuses Representative.

Others present were: President Andrew A. Sorensen; Secretary Thomas L. Stepp; Executive Vice President for Academic Affairs and Provost Mark P. Becker; Vice President and Chief Financial Officer Richard W. Kelly; Vice President for Research and Health Affairs Harris Pastides; Vice President for Human Resources Jane M. Jameson; Vice President for Student Affairs and Vice Provost for Academic Support Dennis A. Pruitt; Vice President for Information Technology and Chief Information Officer William F. Hogue; General Counsel Walter (Terry) H. Parham; Interim Vice President for Advancement Michelle D. Dodenhoff; Dean of USC Union Hugh C. Rowland; Associate Vice President of Finance and Budget Director Leslie Brunelli; Associate Vice President for Business and Facilities Helen Zeigler; Assistant Treasurer Susan D. Hanna; Assistant Vice Provost for Academic Affairs William T. Moore; Vice Provost for Faculty Development Christine Curtis; Interim Dean of the College of Hospitality, Retail, and Sports Management Sheryl F. Kline; Executive Vice Chancellor of Academic Affairs, USC Aiken, Suzanne Ozment; Chair and Associate Professor of the Department of Criminology and Criminal Justice Michael R. Smith; Director of the School of the

Environment Madilyn M. Fletcher; Assistant Director of the School of the Environment Gwendelyn Geidel; Associate Professor of Women's Studies, College of Arts and Sciences, DeAnne K. Hilfinger Messias; Assistant Professor Department of English, College of Arts and Sciences, Susan Courtney; USC Lancaster Public Information Officer Shana Funderburk; Student Government Association (SGA) President Andrew Gaeckle; Special Assistant to the President and Athletics Director John D. Gregory; Director of University Communications, University Advancement, Russ McKinney; Office of Media Relations Broadcast Journalist, Division of University Advancement, Frenche Brewer; University Technology Services Production Manager, Justin Johnson; Board staff members Terri Saxon, Vera Stone, and Karen Tweedy; and members of the media.

Chairman von Lehe called the meeting to order and invited those Board members present to introduce themselves. Mr. McKinney introduced the members of the media who were in attendance.

Chairman von Lehe stated that notice of the meeting had been posted and the press notified as required by the Freedom of Information Act; the agenda and supporting materials had been circulated to the Committee; and a quorum was present to conduct business.

Chairman von Lehe stated that there were personnel matters dealing with recommendations for honorary faculty titles, appointments with tenure, tenure and promotion recommendations, and honorary degree nominations which were appropriate for discussion in Executive Session.

Chairman von Lehe called for a motion to enter Executive Session. Mr. Foster so moved. Mr. Buyck seconded the motion. The vote was taken, and the motion carried.

The following individuals were invited to remain: President Sorensen, Secretary Stepp, Dr. Becker, Dr. Pastides, Mr. Kelly, Ms. Jameson, Dr. Hogue, Dr. Pruitt, Dr. Plyler, Ms. Dodenhoff, Mr. Parham, Dr. Moore, Dr. Curtis, Mr. Gregory, Ms. Mills, Mrs. Martin, Mr. McKinney, Mrs. Saxon, Ms. Stone, and Ms. Tweedy.

Return to Open Session

I. Department Name Change:

- Department of Cell Biology and Anatomy - Chairman von Lehe

called on Dr. Becker who stated that the request was an effort to simplify the Department's name to adequately reflect its research endeavors and teaching responsibilities.

Mr. Bethea moved to approve the Department Name Change as presented in the materials distributed for the meeting. Mr. Foster seconded the motion. The vote was taken, and the motion carried.

II. Program Name Changes:

Chairman von Lehe called on Dr. Becker to present the requests for program name changes.

A. Bachelor of Arts with a major in Criminology and Criminal Justice:

This request to change from a Bachelor of Science to a Bachelor of Arts in Criminology and Criminal Justice, was to keep with the nomenclature used by all other social science undergraduate degrees in the College of Arts and Sciences.

B. Bachelor of Arts with a major in Film and Media Studies:

This request was an effort to reflect the career opportunities, and a focus broader than film, by including "Media Studies" in the program name.

C. Bachelor of Science with a major in Hospitality Management:

The change from Bachelor of Science with a major in Hotel, Restaurant and Tourism Management, to Bachelor of Science with a major Hospitality Management, would compliment the new degree program in Tourism Management, which was approved last semester.

Mr. Bethea moved to approve the program name changes as presented in the materials distributed for the meeting. Mr. Bradley seconded the motion. The vote was taken, and the motion carried.

III. Degree Name Change:

Chairman von Lehe called on Dr. Becker to present the requests for degree name changes.

A. Master of Science Degree with a Major in Geological Sciences:

B. Doctor of Philosophy Degree with a major in Geological Sciences:

The Master of Science Degree with a Major in Geological Sciences, and the Doctor of Philosophy Degree with a major in Geological Sciences were an effort to keep the nomenclature used in the discipline at peer graduate programs in other institutions, and to more accurately reflect the scientific scope of the University's graduate degree programs.

C. Bachelor of Arts Degree with a major in Women's and Gender Studies:

D. Certificate of Graduate Study in Women's and Gender Studies:

The Bachelor of Arts Degree with a major in Women's and Gender Studies, and the Certificate of Graduate Study in Women's and Gender Studies changes were

requested in order to bring the program more in line with current practice in the academic discipline, which increasingly emphasized the relational nature of gender, and teaching and research foci on both women and men.

Mr. Bethea moved to approve the degree name changes as presented in the materials distributed for the meeting. Mr. Buyck seconded the motion. The vote was taken, and the motion carried.

IV. Program Proposals:

Chairman von Lehe called on Dr. Becker to present the program proposal requests.

A. Bachelor of Science Degree with a major in Environmental Science, College of Arts and Sciences, USC Columbia:

Dr. Becker stated that this program would be in the School of the Environment, a virtual school in the College of Arts and Sciences, and that it was a very important step forward because of the University's unique strength in environmental sciences, spanning several departments.

B. Interdisciplinary Certificate of Graduate Study in Health Communication, Arnold School of Public Health and the College of Mass Communication and Information Studies, USC Columbia:

C. Graduate Certificate in Criminal Justice Leadership, College of Arts and Sciences, USC Columbia:

Dr. Becker explained that certificates were becoming a more popular way for people to get additional education in specialty areas, rather than through traditional Master Programs.

D. Master of International Business, Moore School of Business, USC Columbia:

This new program, Master of International Business (MIB), was not a change to the International Master of Business Administration Program (IMBA). The MIB would target a different group who may have an international studies focus and want to combine it with international business, without entering the MBA program.

Chairman von Lehe asked if the program proposal would "water down" the University's MBA program and Dr. Becker replied that the programs would target different markets and not compete against each other.

Mr. Foster moved to approve the program proposals as presented in the materials distributed for the meeting. Mr. Bradley seconded the motion.

Mr. Bradley requested a review of new programs in their fifth year, on a selected basis, to see how their projected income and expenses compared to the budget actuals. Chairman von Lehe agreed. Dr. Becker suggested he and the Chairman confer after the meeting on how to select the programs to be reviewed.

The vote was taken, and the motion carried.

V. USC Aiken Faculty Manual Changes:

Chairman von Lehe called in Suzanne Ozment, who explained that the changes were related to policy and faculty governance issues. There were no questions.

Mr. Buyck moved to approve the USC Aiken *Faculty Manual* Changes as presented in the materials distributed for the meeting. Mr. Bethea seconded the motion. The vote was taken, and the motion carried.

VI. USC Columbia Faculty Manual Changes:

Chairman von Lehe stated that consideration of the USC Columbia *Faculty Manual* changes had been tabled until the next Academic Affairs Committee meeting.

VII. Other Matters:

Mr. Buyck said that he had talked to the Provost to see if an annual review was conducted to see if any programs could be "eliminated or phased out" if found to be "ineffective or declining," or if they did not have a large impact on academic majors. He said he was assured a review was conducted. However, he requested the Committee be advised when any programs were eliminated, and the reason why they were eliminated.

Ms. Moore agreed with Mr. Buyck and expressed her concern regarding the University's current budget process. She stated that since she was appointed to the Board she had complained about the budget process in that the Board did not really look at the total budget, they only looked at new money each year. She commended the University's Administration and Mr. Adams for getting Valued Centered Management implemented and urged that it be utilized to review programs to see what was and was not effective. She urged a program be established, "whereby we deeply examine what is going on in this place, and what are the cathedrals and what are the top ten and what are the bottom ten programs."

Ms. Moore continued to express her concern that the Board was focusing its energy on the \$7 million new money out of \$1,063,000,000 and they needed to do better by looking deeper into what the University does and what it has and that the Board needed to start now because "the competition and the pressure on us is going to be extreme."

Dr. Sorensen suggested the Provost present a proposal to the Board on how to implement an in depth program review process and there were no objections.

Mr. Mungo asked how many programs the University currently had in place and Dr. Sorensen replied 350.

VIII. Adjournment:

Since there were no other matters to come before the Committee, Chairman von Lehe declared the meeting adjourned at 1:30 p.m.

Respectfully submitted,

Thomas L. Stepp
Secretary