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University of South Carolina

BOARD OF TRUSTEES

Intercollegiate Athletics Committee

June 11, 2010

The Intercollegiate Athletics Committee of the University of South Carolina Board of Trustees met on Friday, June 11, 2010, at 10:30 a.m. in the 1600 Hampton Street Board Room.

Members present were: Mr. William C. Hubbard, Chairman; Mr. Herbert C. Adams; Mr. Chuck Allen; Mr. Mark W. Buyck, Jr.; Mr. Toney J. Lister; Mr. Othniel H. Wienges, Jr.; Mr. Miles Loadholt, Board Chairman; and Mr. Eugene P. Warr, Jr., Board Vice Chairman. Mr. Arthur S. Bahnmuller was absent.

Other Trustees present were: Mr. J. Egerton Burroughs; Mr. Greg Gregory; Mr. William W. Jones, Jr.; Ms. Leah B. Moody; and Mrs. Amy E. Stone.

Others present were: President Harris Pastides; Secretary Thomas L. Stepp; Vice President for Academic Affairs and Provost Michael D. Amiridis; Vice President for Finance and Planning William T. Moore; Vice President for Student Affairs and Vice Provost for Academic Support Dennis Pruitt; Interim Vice President for Communications and Public Affairs and Dean of the College of Mass Communications and Information Studies Charles Bierbauer; Vice President for Information Technology and Chief Information Officer William F. Hogue; Vice President of Development and Alumni Relations Michelle D. Dodenhoff; Chancellor of USC Beaufort Jane T. Upshaw; Dean of the College of Arts and Sciences Mary Anne Fitzpatrick; Dean of the Department of Educational Studies, College of Education, Les Sternberg; Associate Dean of the School of Law Robert M. Wilcox; Dean of USC Upstate John C. Stockwell; Assistant Dean and Director of the Graduate Division, Moore School of Business, Christine LaCola; Vice Provost for Faculty Development Christine W. Curtis; Associate Vice President for Resource Planning Edward L. Walton; General Counsel Walter (Terry) H. Parham; Interim Vice President for Human Resources Judith Owens; Special Assistant to the President J. Cantey Heath; Associate Vice President for Finance and Budget Director, Division of Finance and Planning, Leslie Brunelli; Assistant Provost for Academic Programs Kristia H. Finnigan; Director of Athletics Eric C. Hyman; Deputy Athletics Director Marcy Girton; Executive Associate Athletics Director Kevin O'Connell; Chief Financial Officer, Department of Athletics, Jeff Tallant; Director of Undergraduate Studies-Humanities, Arts, and Social Sciences-College of Arts and Sciences Mary Ann Byrnes; Chair of the Faculty Senate Patrick D. Nolan; Chair of the Faculty Welfare Committee Charles F. Adams; Faculty Athletics Representative William O. Bearden; Professor in the Department of English, College of

Arts and Sciences, David Lee Miller; Associate Professor in the Department of Educational Leadership and Policies, College of Education, Zach Kelehear; Associate Professor in the Department of Educational Leadership and Policies, College of Education, Katherine Chaddock; Project Manager for Facilities, Planning and Construction Ann Derrick; Executive Assistant to the President for Equal Opportunity Programs Bobby Gist; Special Assistant to the President and Athletics Director John D. Gregory; Director of Governmental and Community Relations and Legislative Liaison Shirley D. Mills; Associate Director of Governmental Affairs and Legislative Liaison Casey Martin; Incoming Board of Trustees Member Thad H. Westbrook; President of the USC Lettermen's Association W. J. Jordan; Chair of the Athletics Advisory Committee Pamela Melton; Director of Media Relations, Office of Communications, Margaret Lamb; University Technology Services Production Manager, Matt Warthen; and Board staff members Terri Saxon, Vera Stone, and Karen Tweedy.

Chairman Hubbard called the meeting to order, welcomed everyone, and asked Board members to introduce themselves. Ms. Lamb introduced members of the media who were in attendance.

Chairman Hubbard said that notice of the meeting had been posted, the press notified as required by the Freedom of Information Act, the agenda and supporting materials circulated to the Committee; and a quorum was present to conduct business.

Chairman Hubbard stated that there were contractual matters which were appropriate for discussion in Executive Session.

Mr. Lister moved to enter Executive Session. Mr. Adams seconded the motion. The vote was taken, and the motion carried.

Chairman Hubbard invited the following persons to remain: President Pastides, Secretary Stepp, Dr. Amiridis, Dr. Moore, Dr. Pruitt, Dr. Kresovich, Ms. Owens, Dr. Hogue, Dr. Plyler, Ms. Dodenhoff, Dean Bierbauer, Mr. Hyman, Ms. Brunelli, Mr. Walton, Mr. Tallant, Mr. O'Connell, Mr. Parham, Mr. Heath, Mr. Gregory, Ms. Mills, Mrs. Martin, Ms. Gerton and Ms. Lamb. Mr. Thad Westbrook was also invited to remain.

Chairman Hubbard called on Secretary Stepp to make an introduction prior to entering into Executive Session. He introduced newly elected Board of Trustees member, Mr. Thad Westbrook, who lived in Lexington and was an attorney with Nelson, Mullins, Riley and Scarborough. Mr. Westbrook had served on the Board of Visitors for the past four years and as Vice Chairman from 2008-2010.

Open Session

I. Athletics Director's Report: Chairman Hubbard called on Mr. Hyman, who read several emails from current and former student-athletes thanking the University for their efforts in ensuring their academic success while at the University.

He stressed, as always, that the department's goal was to build a nationally prominent program and to win championships both on the field of competition and in the classroom.

Mr. Hyman gave the following status report on the Athletics department's goals and accomplishments:

Academics: The goal to achieve a minimum annual APR of 935 and multi-year of 925 for all teams was accomplished. The goal to achieve a GPA of 3.0 or better for each semester for a minimum of 15 sports programs was nearly accomplished; 14 teams in the spring had earned a GPA of 3.0. The departmental GPA exceeded 3.0 for the 7th consecutive semester.

APR Achievements: All women's teams had a multi-year score of at least 929 or above; Football's multi-year score of 938 was the highest in program history; Baseball's single year score of 983 was the highest in program history; Men's basketball single year score of 977 was second highest in program history..

Seven teams had perfect APR single year scores of 1,000. More specifically, the teams were: Men's Golf, Women's Cross Country, Women's Golf, Women's Swimming, Women's Indoor Track, Women's Outdoor Track, and Women's Volleyball.

Competition: The goal for 10 teams to finish in the top 6 in conference rankings or top 3 in division rankings was not accomplished. However, six teams - Baseball, Women's Soccer, Men's Soccer, Women's Tennis, Men's Indoor Track and Men's Outdoor Track - were in the top 6 in conference. Also, the Women's Soccer team was the SEC Conference Champions.

Development: The goal to increase new Gamecock Club members by 1,000 was accomplished. With 1,967 new members the total membership as of June 1, 2010 was 11,584. This was a net increase of 542 members.

The goal to plan and execute a grand opening reception for the Dodie and a groundbreaking event for the Coaches Support Building was partially completed. The Grand Opening reception for the Dodie was held. However, the groundbreaking event for the Coaches Support Building was scheduled for fiscal year 2011.

The goal to develop a football parking plan following the addition of the Farmer's Market was partially completed. Planning was still in progress; and the development of the Farmer's Market to be completed in fiscal year 2012.

Facilities: The goal to obtain bids and begin construction on the next phase of the Athletics Village at the Roost (Infrastructure, Garage, Tennis Complex, Coaches Support Building) was partially accomplished. Bids had been received for infrastructure, demolition and a garage. Demolition of the Roost area buildings would begin approximately July 1, 2010, and the Tennis Complex bids would go out around the same time. Bond funding for the Coaches Support Building would be requested at a later date.

Marketing, Media Relations and Multi-Media Services: A comprehensive plan for use of digital and social media was developed and a communications working group was established to implement and monitor the plan. Spurs Up Blog, Facebook, Twitter, YouTube and texting were included in the plan.

Life Skills, Sports Medicine, Strength and Conditioning, and Wellness: The goal to develop a plan to provide enhanced educational opportunities for student-athletes in preparation for life beyond sports was partially completed. A Committee had been established and a plan was being developed. Topics of interest were identified, and speakers would be invited to campus to make presentations. The topics identified were: relationship building within family and at work; money and economics; getting started in the business world; time management; and maximizing opportunities.

Administration, Gamecock Club, Marketing, Ticket Office: The goal to develop and implement a customer service program targeted to Gamecock Club members and fans attending events and competitions was partially completed: a customer service plan was in proposal form for Management Team review; online survey had been established to gather instant feedback following home games and; a comprehensive website and reference document would be constructed over the summer.

Chairman Hubbard stated that the report was received for information.

II. Department of Athletics FY 2010-2011 Budget: Mr. Hyman gave an overview of the proposed FY 2010-11 Budget. He stated that the Athletics Department was totally self-supporting, funding all direct and indirect expenses. In addition, the Athletics Department provided funds to the University for the General Fund. All athletic revenues, including Gamecock Club donations, were non-appropriated State funds and were deposited with the University.

Mr. Hyman stated that total revenues from departmental operations were estimated to be \$71,340,876. The admissions (ticket revenue) was projected to be \$19,220,276 and comprised 27 percent of the budget; SEC revenues \$16,650,000 (23 percent); Gamecock Club revenues \$13,581,000 (19 percent); Other Revenues \$9,894,000 (14 percent); Gifts and Donations \$6,025,000 (9 percent); Premium Seat Payments \$3,615,000 (5 percent); Student Fees \$2,100,000 (3 percent); and Guarantees \$255,000.

Mr. Hyman projected ticket sales revenues for the top performing University sports programs: Football, \$16,590,476; Men's Basketball, \$1,640,000; Baseball, \$925,000; and Women's Basketball \$45,000.

Departmental expenditures for FY 2010-11 were estimated to be \$57,003,284.

Mr. Hyman reported that the proposed Colonial Life Arena revenues were as follows: ticket and rent revenue \$2,199,724 (40 percent); Corporate Sponsorship \$1,300,000 (23 percent); Suites \$854,612 (15 percent); Concessions & Novelties \$550,000 (11 percent); Box Office Fees \$501,928 (9 percent); Other Revenues \$172,484 (3 percent).

In summary, Mr. Hyman stated that for FY 2010-2011, the proposed Athletics Department's total revenues were \$76,919,624 (including athletics operations and Colonial Life Arena); total expenditures and transfers were \$75,975,862; leaving a balance of \$943,762 in revenues over expenditures and transfers. The beginning Fund Balance was \$10,347,061 and the projected ending Fund Balance was \$11,290,823.

Chairman Hubbard called for a motion to recommend the Athletics Department's proposed budget to the Executive Committee for inclusion in the University's FY 2010-11 Budget. Mr. Adams so moved. Mr. Lister seconded the motion. The vote was taken, and the motion carried.

In closing, Mr. Hyman recognized Dr. Bill Bearden, Faculty Representative, who was retiring. He thanked Dr. Bearden for his guidance, support and service to the Athletics Department and the University. Mr. Hyman introduced Dr. Zach Kelehear who would be replacing Dr. Bearden.

There being no further matters to come before the Committee, Chairman Hubbard declared the meeting adjourned at 11:15 a.m.

Respectfully submitted,

Thomas L. Stepp
Secretary