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University of South Carolina  
BOARD OF TRUSTEES

Intercollegiate Athletics Committee

September 17, 2010

The Intercollegiate Athletics Committee of the University of South Carolina Board of Trustees met on Friday, September 17, 2010 at 11:45 a.m. in the 1600 Hampton Street Board Room.

Members present were: Mr. William C. Hubbard, Chairman; Mr. Herbert C. Adams; Mr. Chuck Allen; Mr. Mark W. Buyck, Jr.; Dr. C. Edward Floyd; Mr. William W. Jones; Mr. Toney J. Lister; Mr. Mack I. Whittle, Jr.; Mr. Miles Loadholt, Board Chairman; and Mr. Eugene P. Warr, Jr., Board Vice Chairman.

Other Trustees present were: Mr. J. Egerton Burroughs; Mr. W. Lee Bussell, Sr.; Mr. Greg Gregory; Ms. Leah B. Moody; Dr. C. Dorn Smith III; and Mr. Thad H. Westbrook.

Others present were: President Harris Pastides; Secretary Thomas L. Stepp; Vice President for Academic Affairs and Provost Michael D. Amiridis; Vice President for Finance and Planning William T. Moore; Vice President for Student Affairs and Vice Provost for Academic Support Dennis A. Pruitt; Vice President for Communications Luanne Lawrence; Vice President of Development and Alumni Relations Michelle D. Dodenhoff; Associate Vice President for Facilities and Campus Management, Division of Finance and Planning, Tom Quasney; Vice Provost for Faculty Development Christine W. Curtis; General Counsel Walter (Terry) H. Parham; Director of Athletics Eric C. Hyman; Deputy Athletics Director Marcy Girton; Executive Associate Athletics Director Kevin O'Connell; Chief Financial Officer, Department of Athletics, Jeff Tallant; Chair of the Faculty Senate Patrick D. Nolan; NCAA/SEC Representative for the University Zach Kelehear; Chairman of the Board of Directors of the Gamecock Club Chip Comer; Chair of the Department of Family and Preventive Medicine, School of Medicine, Elizabeth G. Baxley; Special Assistant to the President and Athletics Director John D. Gregory; Director of Governmental and Community Relations and Legislative Liaison Shirley D. Mills; Associate Director of Governmental Affairs and Legislative Liaison Casey Martin; Director of Media Relations, Office of Communications, Margaret Lamb; University Technology Services Production Manager, Justin Johnson; and Board staff members Terri Saxon, Vera Stone, and Karen Tweedy.

Chairman Hubbard called the meeting to order, welcomed everyone, and asked Board members to introduce themselves. Ms. Lamb introduced members of the media who were in attendance.

Chairman Hubbard said that notice of the meeting had been posted, the press notified as required by the Freedom of Information Act, the agenda and supporting materials circulated to the Committee; and a quorum was present to conduct business.

Chairman Hubbard stated that an Executive Session had been added to the agenda in order to receive legal advice.

Mr. Adams moved to enter Executive Session. Mr. Whittle seconded the motion. The vote was taken and the motion carried.

Chairman Hubbard invited the following persons to remain: President Pastides, Secretary Stepp, Dr. Amiridis, Dr. Moore, Dr. Pruitt, Ms. Dodenhoff, Ms. Lawrence, Mr. Hyman, Mr. Tallant, Mr. O'Connell, Mr. Parham, Mr. Heath, Mr. Gregory, Ms. Mills, Mrs. Martin, Ms. Gerton and Ms. Lamb.

## Open Session

I. Athletics Director's Report: Chairman Hubbard called on Mr. Hyman, who explained the process in developing departmental goals for Athletics. In order to achieve their goals, a team effort including the Board, the administration, President Pastides and the Athletics Department working together was required. He recognized key members of his staff who had helped to accomplish departmental goals over the years.

Mr. Hyman gave the following report on major accomplishments achieved in Athletics over the past five years (July 1, 2005 - June 30, 2010):

### Academic Success:

- Led or tied SEC Freshmen Honor Roll annually since 2006-07
- Led or tied the SEC Commissioner's Fall and Spring Academic Honor Roll since 2006-07 (eight consecutive semesters)
- Recorded the highest grade point average (GPA) in school history with departmental GPA of over 3.0 (includes highest ever recorded for football and men's basketball)
- Recorded the highest Academic Progress Rate (APR) scores since the NCAA began utilizing this measurement for academics

### Athletics Success:

- Baseball National Champion in 2010
- Men's Basketball National Invitation Tournament (NIT) Champion in 2006
- Men's Basketball Co-SEC East Champion in 2009
- Men's Basketball defeated No. 1 Kentucky in 2010
- Equestrian National Champion in 2007
- Men's Golf highest ranking since 1998, 11th in the NCAA Championship in 2007
- Women's Golf NCAA East Regional Champion in 2010
- Women's Golf highest ranking ever, 14th in nation in 2010
- Women's Soccer SEC Tournament Champion in 2009
- Women's Soccer highest ranking ever, 9th in the nation in 2009
- Men's Soccer Conference USA Tournament Champion in 2005
- Men's Soccer defeated archrival Clemson four straight seasons while not allowing a single goal to the Tigers during the stretch
- Softball advanced to Sweet 16 in 2007
- Women's Tennis advanced to NCAA Final 8 first time ever in 2008
- Men's Track finished 6th in nation in 2009
- Women's Track finished 3rd in nation in 2006
- Bowl Eligible for Five Consecutive Years in Football
- Finished .500 or above in SEC play in baseball, men's basketball and football in 2008-09 for the first time in school history
- Nine teams finished in the Top 25 in 2009-10

### Operating Budget:

- Brought department from "close to a deficit" to approximately \$11 million in reserve
- Achieved goal of securing a reserve of 15 percent of operating budget

### Revenue Generation:

- Received largest gift ever to the athletics department (\$7.5 million)
- Obtained second largest gift ever to the athletics department (\$3.5 million)
- Collected five gifts for the athletics department of \$1 million or more
- Generated over \$6 million in annual revenue through donations and the Yearly Equitable Seating "YES" Program for facility enhancement
- Negotiated ISP Media Rights Holder Agreement (\$6 million per year)
- Secured Under Armour Apparel Agreement (\$19 million over 6 years)

Athletics Master Plan for Facilities:

- Established Long Range Master Plan for Facilities
- Established Roost Feasibility Study
- Constructed Carolina Stadium
- Constructed The Dodie Anderson Academic Enrichment Center
- Acquired and renovated Onewood Farm
- Installed new soccer scoreboard
- Installed new softball scoreboard
- Reconstructed soccer game field
- Established Williams-Brice Stadium Feasibility Study
- Built Training Room in Williams-Brice Stadium
- Built Football Recruiting Room/Players' Lounge in Williams-Brice Stadium
- Created Williams-Brice Stadium Elevator Projects
- Installed Williams-Brice Stadium Ribbon Boards
- Acquired Farmers Market

Facility Improvements:

- Invested in over 100 deferred maintenance projects in Athletics Department facilities
- Renovated Football Locker Room in Williams-Brice Stadium
- Revamped Players' Entrance at Williams-Brice Stadium
- Repaired Restrooms in Williams-Brice Stadium
- Revamped Suites/600/200 Levels at Williams-Brice Stadium
- Renovated Spring Sports Locker Rooms and Training Rooms
- Refurbished Blatt Swimming Pool
- Renovated Basketball Offices and Locker Rooms
- Remodeled Colonial Life Arena Basketball Areas

Public Relations:

- Developed Community Outreach Program
- Established Wounded Warrior Program

Chairman Hubbard stated that the report was received for information.

II. Athletics Department 2010-11 Goals: Mr. Hyman reported that there were 17 areas of the Athletics Department that developed annual goals. Out of the 17 areas, a total of 149 goals were generated.

Mr. Hyman presented the following 2010-11 goals for Athletics:

Academic Excellence:

- Implement and enforce a "no show" policy for tutor/mentor sessions  
Student-athletes have a responsibility to attend meetings or they could miss practice time or game time
- Achieve minimum single year APR of 950 for all teams
- Achieve departmental GPA of 3.05 or better

Apparel:

- Finalize 6-year agreement with Under Armour and present to the Board of Trustees

Business Office:

- Review and update all inventory for entire athletics department to be completed by June 30, 2011
- Secure necessary financing for currently authorized projects

Competition:

- Place ten teams in the top 6 in conference rankings or top 3 in division rankings
- Place ten teams in the top 25 in sport specific national rankings

Compliance:

- Fully implement the departmental compliance system (ACS In-Control Baseline System)

Facilities/Event Management:

- Complete tennis court complex by June 30, 2011
- Obtain bids and begin construction on the Coaches Support Building by December 31, 2010

Gamecock Club/Development:

- Increase Gamecock Club membership by 500+ by February 15, 2011
- Raise \$5 million in cash and planned gifts by June 30, 2011

Marketing:

- Develop and implement a branding plan for retail merchandise, team issued gear, and advertising consistency
- Maintain common typographical and graphical elements through all advertising mediums
- Develop an internal licensing process and policy to ensure brand consistency

Media Relations:

- Develop future plan for South Carolina's media guides
- Develop standards and launch micro sites for all sports by June 30, 2011

Sports Medicine/Strength and Conditioning:

- With care of student-athletes being of primary importance, implement cost saving measures
- Implement online Health History and Insurance questionnaire for student-athletes

Ticket Office, Marketing, Event Management:

- Improve customer service through implementation of VenueCheck recommendations

Life Skills, Sports Medicine, Strength and Conditioning, and Wellness:

- Develop a plan to provide enhanced educational opportunities for student-athletes in preparation for life beyond sports

Dr. Floyd inquired whether the University had insurance coverage for student-athletes who were injured during a game. Mr. Hyman responded that the student's insurance was primary and the University's insurance was secondary.

Dr. Floyd further asked if the Athletics department negotiated with hospitals to reduce the charges for service.

Mr. Tallant explained that the University used a "stop loss" insurance program under which the company assisted the University in negotiating manageable rates with hospitals.

Mr. Hyman remarked that Athletics was reviewing ways to bring cost down without jeopardizing the proper care of the athletes.

In closing, Mr. Hyman commented that this past Monday was one of the highlights of his career. The baseball team (2010 National Champions) was honored in Washington, D.C.

The team visited the White House and toured the capital. Some of the athletes talked with President Obama and snapped pictures with him. Also, Senators DeMint and Graham spent time with the team.

This was a very educational experience for the students and they represented the University well.

Chairman Hubbard stated that this report was received as information.

Since there were no other matters to come before the Committee, Chairman Hubbard declared the meeting adjourned at 1:00 p.m.

Respectfully submitted,

Thomas L. Stepp  
Secretary