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University of South Carolina
BOARD OF TRUSTEES

Academic Affairs and Faculty Liaison Committee

March 18, 2011

The Academic Affairs and Faculty Liaison Committee of the University of South Carolina Board of Trustees met on Friday, March 18, 2011, in the 1600 Hampton Street Board Room at 10:30 a.m.

Members present were: Mr. William C. Hubbard, Presiding, Chairman; Mr. W. Lee Bussell, Sr.; Mr. Greg Gregory; Dr. C. Dorn Smith, III; Mr. Thad H. Westbrook; Mr. Charles H. Williams; and Mr. Miles Loadholt, Board Chairman. Mr. Mark W. Buyck, Jr.; Mr. William W. Jones, Jr.; and Mr. Eugene P. Warr, Jr., Board Vice Chairman, were not present.

Other Board members present were: Mr. Chuck Allen; Mr. J. Egerton Burroughs; Mr. Thomas C. Cofield; Dr. C. Edward Floyd; Ms. Leah B. Moody; Mr. John C. von Lehe, Jr.; and Mr. Mack I. Whittle, Jr.

Faculty Liaison Committee representatives present were: Dr. Patrick D. Nolan, Chair of the Faculty Senate; and Dr. Stephen Bishoff, USC Sumter, Regional Campuses Representative. Members absent were: Dr. Kevin J. Bennett, Chair of the Faculty Welfare Committee; Dr. Allen Dennis; USC Aiken, Senior Campuses Representative; and Dr. Harold Friedman, Chair of the Faculty Advisory Committee.

Others present were: President Harris Pastides; Secretary Thomas L. Stepp; Vice President for Academic Affairs and Provost Michael D. Amiridis; Chief Financial Officer Edward L. Walton; Vice President of Development and Alumni Relations Michelle D. Dodenhoff; Vice Provost and Dean of Undergraduate Studies Helen I. Doerpinghaus; Associate Vice President for Finance and Budget Director, Division of Finance and Planning, Leslie Brunelli; General Counsel Walter (Terry) H. Parham; University Treasurer Susan D. Hanna; Vice Provost and Executive Dean for Extended Campus Chris P. Plyler; Chancellor of USC Aiken Thomas L. Hallman; Assistant Dean for Undergraduate Studies in Humanities Arts, and Social Sciences, College of Arts and Sciences, Mary Ann Byrnes; Associate Vice Chancellor for Academic Affairs, USC Upstate, Warren Carson; Special Assistant to the President J. Cantey Heath, Jr.; Dean of the College of Hospitality, Retail, and Sports Management, Brian Mihalik; Campus Dean of the South Carolina College of Pharmacy Randall C. Rowen; Cheryl L. Addy, School of Public Health; Associate Dean, College of Education, Edwin Dickey; William R. Folks, Jr., International Business, Darla Moore School of Business; Roger Sawyer, College of Arts and Sciences; Special Assistant to the President and Director of Athletics John D. Gregory; Director of Governmental and Community Relations and Legislative Liaison Shirley D. Mills; Director of Governmental Affairs and Legislative Liaison Casey Martin; Director of the Office of Media Relations,

Division of University Advancement, Margaret Lamb; University Technology Services Production Manager, Justin Johnson; Board staff members Barbara Salmons, Terri Saxon, and Vera Stone; and a member of the press.

Mr. Hubbard called the meeting to order; welcomed new Board of Trustee Member, Mr. Thomas C. "Tommy" Cofield; and invited those Board members present to introduce themselves. Mrs. Lamb introduced a member of the press who was in attendance.

Mr. Hubbard stated that notice of the meeting had been posted and the press notified as required by the Freedom of Information Act; the agenda and supporting materials had been e-mailed to the Committee; and a quorum was present to conduct business.

Mr. Hubbard stated that there were personnel matters dealing with recommendations for honorary faculty titles, appointments with tenure, a transfer of tenure, and honorary degree nominations which were appropriate for Executive Session.

Mr. Hubbard called for a motion to enter Executive Session. Dr. Smith so moved and Mr. Bussell seconded the motion. The vote was taken, and the motion carried. The following individuals were invited to remain: Dr. Pastides, Secretary Stepp, Dr. Amiridis, Mr. Walton, Mr. Parham, Mr. Byrd, Ms. Lawrence, Ms. Dodenhoff, Dr. Plyler, Ms. Hanna, Ms. Brunelli, University Chancellors, Dr. Doerpinghaus, Dr. Curtis, Mr. Heath, Mr. Gregory, Mrs. Martin, Ms. Mills, and Mrs. Lamb.

Return to Open Session

Mr. Hubbard called on Dr. Amiridis to present the Open Session items.

I. Degree Terminations:

Dr. Amiridis explained that he and his staff continued to examine all academic programs in terms of demand, of number of graduates, relevance to the State of South Carolina, and in terms of cost savings.

A. Master of Public Health in Environmental Health Sciences

(all concentrations, retain degree), USC Columbia: The current Masters of Public Health (MPH) curriculum was relatively inflexible because of the requirement that students complete course work in one of three areas of concentration. The proposed curriculum provided more flexibility for students while fully addressing the major content areas of environmental health sciences.

In addition, the number of courses required to support three concentrations, relative to the number of students in the department, stretched the limited resources for delivering quality instruction.

B. Doctor of Philosophy in Elementary Education, USC Columbia:

C. Doctor of Philosophy in Secondary Education, USC Columbia:

These two degrees were replaced with the Ph.D. in Teaching and Learning, which had already been approved.

Mr. Bussell moved approval to terminate these three degrees as presented. Mr. Gregory seconded the motion. The vote was taken and the motion carried.

II. New Dual Degree Program:

- Master of International Business, USC Columbia and Master of Management, Mannheim University, Germany:

The program was designed as a dual degree program to allow students to pursue degrees at both the University of South Carolina Darla Moore School of Business and the Business School of the University of Mannheim.

Mr. Gregory moved approval this new dual degree program as presented. Mr. Bussell seconded the motion. The vote was taken and the motion carried.

III. Program Modification:

- Bachelor of Science in Physical Education, concentration in Exercise and Sport Science, USC Upstate:

The purpose of the program is to prepare students for careers in strength and conditioning, fitness, and personal training, with preparation for graduate study in exercise physiology, sports nutrition, cardiac rehabilitation, physical therapy, and other health related professions.

Dr. Smith moved approval this program modification as presented. Mr. Williams seconded the motion. The vote was taken and the motion carried.

IV. Name Changes:

A. Master of Arts Linguistics with a concentration in Linguistic Anthropology, USC Columbia:

B. Doctor of Philosophy in Linguistics with a concentration in Linguistic Anthropology, USC Columbia:

The changes reflect current trends in the field that encompasses a much broader, interdisciplinary approach to the study of language. Contemporary linguistic anthropologists explore the fundamental ways that language mediates human experience and constitutes the fabric of everyday life within, between, and across cultures and societies.

Dr. Smith moved approval these two name changes as presented. Mr. Westbrook seconded the motion. The vote was taken and the motion carried.

C. Culinary and Wine Institute at Carolina, USC Columbia: The Culinary Institute at Carolina, within the School of Hotel, Restaurant, and Tourism Management (HRTM), is a successful endeavor which offers both continuing education and certificate programs. The HRTM also operates the Wine Institute at Carolina, however, it has never officially been recognized or organized as an institute at USC.

The name change would achieve three goals: improve the branding image of the institute and better represent all of the events and classes offered through one institute; align the institute within the policies and guidelines governing institutes at USC; and reduce the cost in marketing, advertising, and related printed materials.

Dr. Smith moved approval these two name changes as presented. Mr. Williams seconded the motion. The vote was taken and the motion carried.

V. Mission Statement Change:

- McKissick Museum, USC Columbia: Dr. Amiridis explained that the McKissick Museum was up for reaccreditation. Its current mission statement was approved in 1992. The new mission statement placed more emphasis on what the museum actually did.

McKissick Museum Mission Statement

The University of South Carolina's McKissick Museum fosters awareness and appreciation of the diversity of the American South's culture and geography, attending particularly to the importance of enduring folkways and traditions. It accomplishes these aims through original research about southern life, material culture, natural science, and decorative and fine arts by holding exhibitions, issuing publications and by public programming. It collaborates with the university community and outside constituents in documenting, collecting and interpreting the region's culture, history, and natural environment. The museum also helps fulfill the university's mission by engaging in campus educational and enrichment activities, acting as a repository for relevant collections, and through its graduate museum certification program.

Mr. Gregory moved to approve the McKissick Museum Mission Statement as presented. Mr. Westbrook seconded the motion. The vote was taken and the motion carried.

VI. Other Matters:

Mr. Hubbard called on Professor Nolan who reported that the Faculty - Board of Trustees Liaison Committee had recently met for the first time that he was aware of in recent history. The Committee, as outlined in the Faculty Manual to serve as a liaison

between the faculty and the Board of Trustees, planned to meet regularly to discuss important faculty issues and concerns. The Committee planned to invite Provost Amiridis and Board of Trustees Academic Affairs and Faculty Liaison Committee Chairman Jones to their meetings.

Professor Nolan explained that it was the Committee's fondest hope that the activation of this committee would begin a very thoughtful, productive, and mutually beneficial dialogue that would continue well into the future. Committee membership consists of the chair and chair-elect of the Columbia Faculty Senate, the chairs of the Faculty Advisory and Faculty Welfare committees, one person appointed by the president upon nomination by the Regional Campuses Faculty Senate, and the chair of the faculty government at one of the four-year campuses. The representation of the four-year campuses rotates annually among these campuses. The chair of the Columbia Faculty Senate chairs the committee and sits with the Board of Trustees as provided by the Bylaws of the board.

VII. Adjournment

Since there were no other matters to come before the Committee, Mr. Hubbard declared the meeting adjourned at 10:25 a.m.

Respectfully submitted,

Thomas L. Stepp
Secretary