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University of South Carolina  
BOARD OF TRUSTEES

Intercollegiate Athletics Committee

February 10, 2012

The Intercollegiate Athletics Committee of the University of South Carolina Board of Trustees met on Friday, February 10, 2012 at 1:15 p.m., in the 1600 Hampton Street Board Room.

Members present were: Mr. William C. Hubbard, Chairman; Mr. Herbert C. Adams; Mr. Chuck Allen; Mr. Mark W. Bucyk, Jr.; Dr. C. Edward Floyd; Mr. William W. Jones, Jr.; Mr. Toney J. Lister; Mr. Mack I. Whittle, Jr.; Mr. Miles Loadholt, Board Chairman; and Mr. Eugene P. Warr, Jr., Board Vice Chairman.

Other Trustees present were: Mr. J. Egerton Burroughs; Mr. Tommy C. Cofield; Mr. Hubert F. Mobley; Ms. Leah B. Moody; Dr. C. Dorn Smith III; Mr. John C. von Lehe, Jr.; and Mr. Charles H. Williams.

Others present were: President Harris Pastides; Secretary Amy E. Stone; Vice President for Academic Affairs and Provost Michael D. Amiridis; Chief Financial Officer Edward L. Walton; Vice President for Information Technology and Chief Information Officer William F. Hogue; Vice President of Development and Alumni Relations Michelle D. Dodenhoff; Vice President for Communications Luanne Lawrence; Vice President for Human Resources Chris Byrd; Associate Vice President for Finance and Budget Director, Division of Finance and Planning, Leslie Brunelli; Senior Vice Provost and Director of Strategic Planning Christine W. Curtis; Associate Vice President for Business Affairs, Finance and Planning Division, Helen T. Zeigler; Associate Vice President for Facilities and Campus Management, Division of Finance and Planning, Tom Quasney; General Counsel Walter (Terry) H. Parham; University Treasurer and Associate Secretary Susan D. Hanna; Dean of the College of Arts and Sciences Mary Anne Fitzpatrick; Director of Athletics Eric C. Hyman; Deputy Athletics Director Marcy Girton; Executive Associate Athletics Director Kevin O'Connell; Associate Athletics Director for Academics and Student Support Raymond Harrison; Controller Patrick Lardner; Associate Athletics Director Charles Waddell; Chief Financial Officer, Department of Athletics, Jeff Tallant; NCAA/SEC Representative for the University and Associate Professor in the Department of Educational Leadership and Policies, College of Education, Zach Kelehear; Managing Director for Higher Education Services, Huron Consulting Group, William A. Jenkins;

Manager for Health and Education Consulting, Huron Consulting Group, Benjamin Kennedy; Consultant, Huron Consulting Group, Conrad Lucas, and Analyst, Huron Consulting Group, Michael Zorensky; Department of Athletics, Senior Information Resource Consultant David Hutson; Guest Sheree Hills; Senior Associate Director of Athletics/Senior Woman Administrator Judy Van Horn; External Auditor Tom McNeish and Attorney Brian D'Amico from Elliott Davis, LLC; Special Assistant to the President J. Cantey Heath, Jr.; Chair of the Faculty Senate Sandra Kelly; Student Government Association President, Joe Wright; Director of Facilities Planning and Programming and University Architect Derek S. Gruner; Director of State Relations Trey Walker; Director of Governmental and Community Relations and Legislative Liaison Shirley D. Mills; Director of News and Internal Communications Wes Hickman; Assistant Director of News and Internal Communications Margaret Lamb; University Technology Services Production Manager Justin Johnson; and Board staff members Terri Saxon, Vera Stone, and Karen Tweedy.

Chairman Hubbard called the meeting to order, welcomed everyone, and asked Board members to introduce themselves. Ms. Lamb introduced members of the media who were in attendance.

Chairman Hubbard said that notice of the meeting had been posted; the press notified as required by the Freedom of Information Act; the agenda and supporting materials circulated to the Committee; and a quorum was present to conduct business.

Chairman Hubbard stated that there was a need for receipt of legal advice which was appropriate for discussion in Executive Session.

Mr. Lister moved to enter Executive Session. Mr. Allen seconded the motion. The vote was taken and the motion carried.

Chairman Hubbard invited the following persons to remain: President Pastides, Secretary Stone, Dr. Amiridis, Mr. Walton, Dr. Pruitt, Mr. Byrd, Ms. Lawrence, Ms. Dodenhoff, Mr. Parham, Mr. Heath, Mr. Hyman, Ms. Girton, and Dr. Kelehear.

## Return to Open Session

I. Athletics Director's Report: Chairman Hubbard called on Mr. Hyman who introduced Anna Edwards, Director of Student Services and Lance Grantham, Director of Athletics Ticketing. He asked them to give a report on the procedures for the allotment of tickets and the improvements made to make the system more effective and efficient system.

Mr. Grantham gave the following report:

A. Ticketing Procedure: Student ticketing policies and processes were determined by Student Affairs in conjunction with Student Government and the Department of Athletics.

Tickets were issued through an online lottery system. A total of 12,000 football tickets were distributed to students, of which, 11,188 were issued through the online lottery system. In addition, 2,500 tickets were issued for basketball and 750 for baseball. Students requested tickets seven days in advance of a home game. Then, tickets were distributed based upon class standing and prior attendance. The lottery system occurred if ticket requests exceeded demand. The claim period occurred five days prior to each game. Students were required to print their ticket and bring to the game for admission. This process was very cumbersome.

Prior to 2007, students stood in line at the Russell House/Ticket Office to receive a physical ticket several days before a game. From 2007-2011, there was on-line distribution. The new system improved ease of obtaining tickets but also had shortcomings.

In fall 2011, research regarding improvement of student ticketing began. Students were provided with the following opportunities for input: 1) Took site visit to Florida to evaluate their process; 2) surveyed student body in October; 3) hosted three focus groups; 4) hosted one town hall meeting in November; and 5) hosted three information sessions in February. Students expressed that they wanted to be able to use their Carolina Card, continue to utilize loyalty points, sit with their friends, did not want to pay for tickets, and wanted to ensure that STUDENTS ONLY were in the student section.

In 2011, 82,048 tickets were requested and 71,960 were distributed. In essence, 88 percent of requests were granted. Of the 71,960 tickets distributed, 67,655 were actually scanned (94 percent).

In 2012, an improvement plan was developed in conjunction with the offices of Student Affairs, Student Government, and Athletics to become even more effective and efficient. The University would use Ticketmaster distribution. The new system would integrate student ticketing with all ticketing. Student requests would become season based instead of single game based and would improve game day admission

process by utilizing Carolina Card. Plans were to utilize Ticketmaster for student ticketing and students would register April - July for football tickets; utilize "Student Only" ticket exchange; use Carolina Card for lower level admission; use print-at-home tickets for upper deck tickets; and utilize loyalty points. However, basketball and baseball would operate on game-by-game rather than season but utilize Carolina Card.

Student Government Association President, Joe Wright, commented that students who abused the system by receiving tickets but did not attend the games could be kicked out of the ticketing system.

B. Facilities: Mr. Hyman commended Kevin O'Connell for his hard work and dedication as the "point person" for the majority of the facilities projects. He called on Mr. O'Connell who gave an overview of the following projects:

1. Football Practice Fields: This project was initiated to develop two outdoor football practice fields on the west end of the Farmer's Market site. Work would include grading, drainage, turf, irrigation, lighting, film towers and goal posts. The estimated project cost was \$3,000,000. Currently, there is \$1.5 reserved for this project. He projected construction would begin July 2014 and would be completed in July 2015.
2. Williams Street Property Acquisition: This project would acquire property adjacent to the new baseball stadium between the current parking lot and Catawba Street for Athletics for future development. The estimated project cost was \$700,000 funded with Athletics Operating funds. The estimated cost of Phase 1 was \$25,000 which included appraisal of the property and an environmental assessment.
3. Equestrian Locker Room: This project was initiated because of Title IX. The project renovates 2,000 square feet and constructs 2,200 square feet of space for the women's equestrian program, a total of 4,200 square feet. The project would include lounge, locker room, toilet and shower facilities. The estimated project cost was \$495,000 funded with Athletics Operating funds.
4. Williams-Brice Stadium Waterproofing: This project provides waterproof coating on the upper east deck. Work would include concrete structural repairs and replacement of caulk and expansion joint materials. The estimated project cost was \$500,000 funded with Athletics Operating funds.
5. Williams-Brice Stadium East Side Restrooms: This project would construct a women's restroom on the south and east side of the stadium. The estimated cost was \$495,000 and funded with Athletics Operating funds.

6. Farmer's Market: The Lad Corporation had been on-site since December 14, 2011. Asphalt and concrete had been removed and the contractor was working on underground utility lines on the property. Also, rough grading was almost complete on the entire site. Scarlet Oaks would be planted on sidewalk areas along Bluff Road and the Garnet Way; and some tree planting would begin in mid to late March. The contractor drilled four wells and this will be the irrigation source for the entire site. Furthermore, the Garnet Way, two VIP parking areas and one of the quadrants are now visible. The landscape architect met with the landscape contractor on January 24<sup>th</sup> in preparation for the arrival of Scarlet Oaks in mid-March. Scarlet Oaks was handpicked by the Landscape Architect, Kyle Theodore, from a nursery in South Carolina for the vibrant shade of garnet their leaves would turn in the fall.

7. Williams-Brice Video Board and Control Room: Bids for this project were received on February 7<sup>th</sup>. The lowest bidder was Burkwood Construction at \$2,061,061. Tentatively, the project was scheduled to begin the week of February 20<sup>th</sup>. The video board RFP was currently in process. The pre-proposal meeting was held at Williams-Brice Stadium (WBS) on February 6<sup>th</sup>; there were four manufacturers in attendance. Additionally, proposals were due on February 13<sup>th</sup>. Committee evaluation meetings were scheduled for February 17<sup>th</sup> and 24<sup>th</sup>. A final decision would be made on February 24<sup>th</sup> with Purchase Order to follow immediately. A meeting was held with Ben Catering, Senior Consultant with Acoustic Dimensions, Dallas Texas, regarding equipment for the video board control room. Mr. Catering was instrumental in writing the specs for the video board, design and equipment. Equipment list and room layout were being finalized; and equipment list would go to purchasing in February for bidding.

8. Williams Brice Stadium Apron: Currently, there were two architectural firms, Jumper Carter Sease and Heery International, developing concepts for the Stadium Apron. Concepts discussed included ticketing, pedestrian flow, TV truck placement and minimal parking. Meetings with the landscape architect were forthcoming.

9. Indoor Football Facility Project: Phase I of this project was approved by the Board on October 7, 2011 which granted the University permission to secure services of an architect. Approval from the Budget and Control Board was granted on November 3, 2011. The estimated project cost was \$14,000,000. The consultant was Heery International Architect, Mike Holleman. The consultant recommended an 86,000 square feet pre-engineered structure located on the southwest corner of the Farmers' Market property. The building would include field turf on a gravel base, indirect lighting, exhaust fan ventilation, wall padding, and one-side operable garage doors, upgraded facade treatment on 30 percent

of the façade, an entry with restrooms, storage and small sports medicine area. The turf field would be 400 feet long (133.33 yards) x 200 feet wide (66.66 yards). Also, there would be sufficient parking to support the building.

He displayed renderings of this project as well as several other projects.

10. The Athletics Village at the Roost Infrastructure: The landscape/hardscape packaged bids were due February 15<sup>th</sup> and the package would be released after a 10-day protest period. The Bid package encompassed pavers, landscaping, brick and wrought iron fencing from Heyward Street to the tennis complex.

11. Carolina Tennis Center: The Certificate of Occupancy was issued January 6<sup>th</sup>; and the seating capacity of the Center was 730. In addition, the women's tennis team opened the new Carolina Tennis Center with a 7-0 win over Furman on January 25<sup>th</sup>.

12. Rice Athletics Center: This project was sixty-five percent complete and the anticipated move-in was June.

13. Softball Stadium: The estimated project cost was \$8 million. Final approval of Phase II of this project was received on November 3, 2011. The anticipated beginning date of the project was the end of 2012 softball season with completion in time for 2013 season. Quackenbush Architects and Clough, Harbour and Associates LLP were the design firms.

Mr. O'Connell responded to various questions from the Board.

Chairman Hubbard stated that this report was received as information.

C. Academics Report: Athletics Director Eric Hyman expressed enthusiasm over the academic success of the student-athletes. He commended Mr. Raymond Harrison, Associate Athletics Director for Academics and Student Support, for an extraordinary job he was doing in Athletics and asked him to give a status report.

Mr. Harrison reported that nine teams were at their all-time best; and 19 student-athletes graduated in December 2011. In fall 2011, 61 student-athletes qualified for the President's List (a perfect 4.0 Grade Point Average (GPA)). One hundred eighty-one student-athletes were on the Dean's List (3.5 GPA or 3.25 for freshmen) and 360 were on the Athletics Director's Honor Roll (3.0 GPA). Further, 66 student-athletes made the SEC Fall Academic Honor Roll. South Carolina topped the honor roll for the sixth-straight semester. Overall, the fall 2011 departmental GPA was 3.202. This was the highest on record and tenth consecutive semester above 3.0. Seventeen teams recorded 2.7 or higher GPA. Three teams,

Equestrian, Women's Swimming, and Men's Track achieved their highest GPA in program history. In addition, the Men's Basketball and Women's Soccer teams achieved their second highest GPA in program history. Football achieved their third semester above 2.7 GPA.

Mr. Harrison defined the purpose of the Athletics Department which was to develop students to their fullest potential through athletics. A list of core values was generated which included input from a cross-section of student-athletes, coaches and Athletics administrators. The list of core values was distributed to all student-athletes as well as new student-athletes when they arrive on campus.

The five core values were as follows:

- 1) Integrity: Committing to do what is right at all times.
- 2) Respect: Treating others as you want to be treated.
- 3) Pursuit of Excellence: Striving to reach the highest level of success in all endeavors.
- 4) Teamwork: Cooperating with others to succeed in mutually set goals.
- 5) Commitment: Promising to do what it takes to reach goals.

Mr. Harrison was very pleased with the students' progress; he looked forward to continued success and to make the University proud.

The Board commended Mr. Harrison for an excellent job.

Mr. Hyman remarked that progress was still being made in Athletics and it was a team effort. Athletics always strived to do what was in the best interest of the student-athletes and to represent the values of the University. The driving force was to become a nationally prominent program and battle for championships. Athletics would continue strategic planning for the next five years.

In closing, he showed a video highlighting the successes of various sports.

Chairman Hubbard stated that this report was received as information.

Since there were no other matters to come before the Committee, Chairman Hubbard declared the meeting adjourned at 2:15 p.m.

Respectfully submitted,

Amy E. Stone  
Secretary