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University of South Carolina  
BOARD OF TRUSTEES

Academic Affairs and Faculty Liaison Committee

March 28, 2014

The Academic Affairs and Faculty Liaison Committee of the University of South Carolina Board of Trustees met at 10:00 a.m. on March 28, 2014, in the 1600 Hampton Street Board Room.

Members present were: Mr. Thad H. Westbrook, Chairman; Mr. Thomas C. Cofield; Mr. A. C. "Bubba" Fennell III; Mr. Hubert F. Mobley; Mr. Eugene P. Warr, Jr., Board Chairman; and Mr. John C. von Lehe, Jr., Board Vice Chairman; with Mr. William W. Jones, Jr. joining by phone. Absent were Robert E. Brown and Mark W. Buyck, Jr.

Other Board members present were Mr. Chuck Allen; Mr. J. Egerton Burroughs; Mr. Toney J. Lister; Dr. C. Dorn Smith III; Mr. Charles H. Williams; and Dr. Mitchell M. Zais; with Ms. Leah B. Moody joining by phone.

Faculty Liaison Committee representatives present were: James H. Knapp, Chairman of the Faculty Senate; Erin Connolly, Chairman of the Faculty Advisory Committee; and Tom Reid of USC Aiken, Senior Campuses Representative.

Also present was: Lindsay Richardson, Student Representative.

Others present were: President Harris Pastides; Secretary Amy E. Stone; Chief Operating Officer Edward L. Walton; Provost Michael D. Amiridis; General Counsel Walter "Terry" H. Parham; Chief Financial Officer Leslie Brunelli; Athletic Director Ray Tanner; Palmetto College Chancellor Susan Elkins; Vice President for Facilities and Transportation Derrick Huggins; Chief Communications Officer Wes Hickman; Director of Governmental and Community Relations and Legislative Liaison Shirley D. Mills; College of Nursing Dean Jeannette Andrews; Darla Moore School of Business (DMSB) Dean Peter J. Brews; South Carolina Honors College (SCHC) Dean Steven Lynn; Vice Provost and College of Arts and Sciences Dean Mary Anne Fitzpatrick; College of Hospitality, Retail, and Sports Management (HRSM) Dean Brian Mihalik; South Carolina College of Pharmacy (SCCP) Columbia Campus Dean Randall Rowen; Law School Dean Robert M. Wilcox; Senior Associate Dean for Academics and Research, DMSB,

Brian Klaas; Associate Dean for Administration, School of Law, Danielle Holley-Walker; Associate Dean, SCCP, Amy Grant; Program Chair, Integrated Information Technology, HRSM, Elizabeth Regan; SCHC faculty members Melissa Moss, associate professor of Chemical Engineering, and Sandra Kelly, Carolina Trustee Professor of Psychology; SCHC student Michael Hood; SCHC student Leila Heidari; Director of Graduate Studies, Integrated Information Technology, HRSM, Neset Hikmet; Associate Dean for Academic Affairs, College of Education, Zach Kelehear; Assistant Professor, Educational Studies, College of Education, Payal Shah; Executive Vice Chancellor for Academic Affairs, USC Aiken, Jeff Priest; Department of Mathematical Sciences Professor, USC Aiken, Bethany Fralick; Chief of Staff, President's Office, J. Cantey Heath, Jr.; University Treasurer Susan D. Hanna; Executive Director of Internal Audit Pam Doran; Vice Provost and Director for International Affairs Allen Miller; Director of Academic Programs, Provost Office, Kristia Finnigan; Executive Director for the Office of Economic Engagement William D. "Bill" Kirkland; Student Government Public Health Senator Sarah Sunday; Student Government Business Senator Gavin S. Smith; University Technology Services Production Manager Matt Warthen; Board staff members Debra Allen, Terri Saxon and Ina Wilson.

Chairman Westbrook called the meeting to order and invited committee members to introduce themselves. He stated that notice of the meeting had been posted and the press notified as required by the Freedom of Information Act; the agenda and supporting materials had been circulated; and a quorum was present to conduct business. Mr. Hickman introduced members of the media in attendance: Hannah Jeffrey with *The Daily Gamecock*.

Chairman Westbrook stated that there were personnel matters dealing with recommendations for honorary faculty titles, appointments with tenure, and honorary degree nominations that were appropriate for Executive Session. Mr. Mobley moved to enter Executive Session and Mr. Fennell seconded the motion. The vote was taken and the motion carried.

The following individuals were invited to remain: Dr. Pastides, Secretary Stone, the Faculty Representative and the Student Representative to the Board, Members of the President's Executive Council, and Faculty Liaison committee members Dr. Connolly and Dr. Reid.

Return to Open Session:

Chairman Westbrook called on Provost Amiridis to introduce South Carolina Honors College Dean Steven Lynn who presented an update to the committee.

I. Academic Update: South Carolina Honors College

Dean Lynn introduced two SCHC seniors – Leila Heidari and Michael Hood – who shared their student experiences with the committee and their appreciation of the unique opportunities that the program has awarded them in the areas of research, internships, service learning, study-abroad and academic excellence. He then introduced two SCHC faculty members and invited them to provide the committee an overview of their experiences. Describing their experiences in working with SCHC students were Associate Professor of Chemical Engineering Melissa Moss and Carolina Trustee Professor of Psychology Sandra Kelly. Dean Lynn said that Drs. Moss and Kelly were members of the new Honors College Core Faculty program. The program features 16 faculty members from across the curriculum who have increased involvement with the SCHC, teach honors students consistently, and are visible mentors to these students. Dean Lynn thanked the Board and President Pastides for providing the funding to make this program possible.

Dean Lynn shared the following SCHC highlights: SCHC currently is ranked No. 1 among public university honors colleges; the average SAT for the Class of 2017 was 1432; SCHC has a 98 percent retention rate and a 94 percent graduation rate; and USC offers 395 honors level classes, with an average class size of 14-17 students. Dean Lynn said that the SCHC strengths were its outstanding curriculum, honors housing and focus on students. In response to a Trustee question, Dean Lynn said SCHC enrolled approximately 45 percent in-state students.

Chairman Westbrook stated that this report was received as information.

II. Update from Dean Brews – Darla Moore School of Business

Provost Amiridis called on the new dean of the Darla Moore School of Business, Dr. Peter J. Brews, to address the committee and provide a brief update. Dean Brews said his first two-and-a-half months had been an impressive time in which he has had the opportunity to meet with many University stake holders. He observed that the Darla Moore School of Business had great momentum and that the school, as well as the business community and South Carolina as a whole, were at the center of great opportunities. He also noted that he was very excited about the upcoming completion of the new, fully-funded building for the business school. He added that over the next five years he hoped to focus on some curriculum aspects with regard to data analytics, a field with both a great amount of need and opportunity.

III. Establishment of Seven Fixed Term Chairs for Recruitment and Retention in the Darla Moore School of Business

Provost Amiridis said the purpose of the chairs was to aid in the recruitment and retention of faculty in the business school. He said funding would come mainly from private sources and some departmental funding.

Chairman Westbrook called for a motion to recommend approval by the full Board of the establishment of seven Fixed Term Chairs for Recruitment and Retention in the Darla Moore School of Business. Mr. Fennell so moved and Mr. Cofield seconded the motion. The vote was taken and the motion carried.

I. New Programs

Provost Amiridis presented a request to establish four new Graduate Certificate programs at the Columbia Campus.

- A. Graduate Certificate (GCERT) in Human Resources, USC Columbia
- B. Graduate Certificate (GCERT) in Business Analytics, USC Columbia
- C. Graduate Certificate (GCERT) in Financial Resource Management, USC Columbia
- D. Graduate Certificate (GCERT) in Qualitative Research, USC Columbia

Two of the certificates (Human Resources and Financial Resource Management) were designed to serve the needs of the General's School at Fort Jackson. The programs also will be open to students outside Fort Jackson. No new resources or faculty will be required to implement these programs. The Certificate in Business Analytics is a response to the fast growing demand in marketing and management consulting firms for candidates with business analytic skills. No new resources or faculty will be required to facilitate this program. The Certificate in Qualitative Research is expected to appeal to students in the College of Education as well as those in clinical fields, social sciences and humanities. Graduates with qualitative research skills are increasingly sought for positions in research, education and government. No new resources or faculty are required at this time, but there may be a future need should the program expand beyond the projected 5-10 students per year.

Chairman Westbrook called for a motion to recommend approval by the full Board of these new graduate certificates. Mr. Fennell so moved and Mr. Cofield seconded the motion. The vote was taken and the motion carried.

E. Masters of Law (LL.M.) in American Business Law, USC Columbia

Provost Amiridis presented a request to establish a Masters of Law (LL.M.) in American Business Law. This would be a post-juris doctor degree designed specifically to train students from outside of the USA in American business law practices.

Chairman Westbrook called for a motion to recommend approval by the full Board of the Masters of Law in American Business Law. Mr. Cofield so moved and Mr. Fennell seconded the motion. The vote was taken and the motion carried.

F. Bachelor of Science (B.S.) in Industrial Process Engineering, USC Aiken

Provost Amiridis presented a request to establish the new undergraduate degree, Bachelor of Science (B.S.) in Industrial Process Engineering. The first two years of engineering courses required for engineering majors are already being offered at USC Aiken. This proposed degree would add the junior and senior years to the Aiken offering, enabling students to finish their four-year degree at USC Aiken. Two new tenure-track faculty will be required to support the program.

Chairman Westbrook called for a motion to recommend approval by the full Board of this new undergraduate degree at USC Aiken. Mr. Fennell so moved and Mr. Cofield seconded the motion. The vote was taken and the motion carried.

V. New Dual Degree Program: Doctor of Pharmacy (PharmD)/Master of Health Information Technology (MHIT), USC Columbia

Provost Amiridis presented a request to establish the new dual degree, Doctor of Pharmacy (Pharm D)/Master of Health Information Technology (MHIT). This dual degree would only be the second of its kind in the country. Increasingly pharmacists are facing a future in which familiarity with informatics will be mandatory. No new faculty or resources will be required for the foreseeable future.

Chairman Westbrook called for a motion to recommend approval by the full Board. Mr. Mobley so moved and Mr. Fennell seconded the motion. The vote was taken and the motion carried.

VI. Department Name Change: Department of Art, USC Columbia – Requesting Name Change to: School of Visual Art and Design

Provost Amiridis presented a request from the College of Arts and Sciences to change the name of the Department of Art to School of Visual Art and Design. He said that it was common in peer aspirant institutions for units comprising multiple visual arts disciplines to be called “schools.” The proposed name change will better capture the scope of the degree programs available in the unit and also

enhance its stature to prospective students and faculty. The unit's budget and curriculum would remain unaffected by this change and there would be no change to the unit's organizational structure.

Chairman Westbrook called for a motion to recommend approval by the full Board. Mr. Cofield so moved and Mr. Mobley seconded the motion. The vote was taken and the motion carried.

In response to a question from Mr. Fennell about the departure of Senior Vice Provost Christine Curtis, Provost Amiridis said that he would be the one responsible for updating the Academic Dashboards, reporting on them to the Board and coordinating future meetings of the Ad Hoc Committee on Strategic Planning. Dr. Pastides added that Dr. Curtis' position would not be filled. Instead, Provost Amiridis and his team would take on the strategic planning aspects of Dr. Curtis' responsibilities and Mr. Heath would assume the System Affairs responsibilities that she had been assigned.

#### VII. Other Matters

Chairman Westbrook called on Chancellor Elkins to preview four commercials promoting Palmetto College. Chancellor Elkins shared with the Board that Palmetto College had successfully launched in the fall with 500 students and seven degree programs. The new commercials, which would begin airing on April 7, 2014, were made possible by one-time funding and the help of Wes Hickman and his communications team. Chancellor Elkins informed the committee that the commercials would air throughout South Carolina, as well as on cable systems in the immediate vicinity of large technical schools in Charleston/Walterboro, York County, Anderson County and Sumter County.

Dr. Pastides commented that he was proud of top ranked programs like the Honors College and the Moore School of Business, as well as initiatives like Palmetto College that provide access to an education for all South Carolinians.

Since there were no other matters to come before the committee, Chairman Westbrook declared the meeting adjourned at 11:10 a.m.

Respectfully submitted,

Amy E. Stone  
Secretary