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University of South Carolina
BOARD OF TRUSTEES

Academic Affairs and Faculty Liaison Committee

March 27, 2015

The Academic Affairs and Faculty Liaison Committee of the University of South Carolina Board of Trustees met at 9:45 a.m. on March 27, 2015, at the 1600 Hampton Street Board Room in Columbia.

Members present were: Mr. Thad H. Westbrook, Chairman; Ms. Paula Harper Bethea; Mark W. Buyck, Jr.; Mr. Thomas C. Cofield; Mr. A.C. "Bubba" Fennell; Mr. William W. Jones, Jr.; Mr. Hubert F. Mobley; Mr. Mack I. Whittle, Jr.; Mr. John C. von Lehe, Jr., Board Vice Chairman; and Mr. Eugene P. Warr, Jr., Board Chairman.

Other Board members present were: Mr. Chuck Allen; Dr. C. Edward Floyd; Mr. Miles Loadholt; Ms. Leah B. Moody; Dr. C. Dorn Smith; and Mr. Toney J. Lister who participated by phone.

Faculty Liaison Committee representatives present were: Chairman of the Faculty Senate James H. Knapp; Faculty Senate Chair-Elect Augie Grant; Co-Chair of the Faculty Welfare Committee Janet Hudson; Co-Chair of the Faculty Welfare Committee Camelia Knapp; and Co-Chair of Faculty Advisory Committee Chris Robinson.

Others present were: President Harris Pastides; Secretary Amy E. Stone; General Counsel Walter "Terry" H. Parham; Interim Provost Helen Doerpinghaus; Chief Operating Officer Edward L. Walton; Chief Financial Officer Leslie Brunelli; Chief Communications Officer Wes Hickman; Athletic Director Ray Tanner; Senior Vice Provost and Dean for Graduate Studies Lacy Ford; College of Arts and Sciences Dean and Vice Provost for Special Academic Initiatives Mary Anne Fitzpatrick; College of Mass Communications and Information Studies Dean Charles Bierbauer; USC School of Medicine Executive Dean and CEO of Palmetto Health–USC Medical Group Leslie W. Hall; Chief of Staff, President's Office, J. Cantey Heath, Jr.; Executive Vice Chancellor for Academic Affairs, USC Aiken, Jeff Priest; Executive Director for Audit & Advisory Services Pamela Doran; Executive Director of Economic Engagement Bill Kirkland; Director of Academic Programs, Provost's Office, Kristia Finnigan; Palmetto College Dean of Extended University and Associate Provost Chris Nesmith; Senior Associate Dean for Research and Academics, Darla Moore School of Business, Brian Klaas; Program Director, College of Social Work,

Nancy Brown; Chair of Computer Science and Engineering, College of Engineering and Computing, Manton Matthews; Director, Center for Information Technology, College of Engineering and Computing, Jason O’Kane; Chair of Biology and Geology Department, USC Aiken, William Jackson; Chair of the Department of Pharmacology, Physiology and Neuroscience, USC School of Medicine, Marlene Wilson; Faculty Principal, Preston Residential College, Bobby Donaldson; Assistant Principal, Preston Residential College, Sarah Morgan; Residential Life Coordinator, Preston Residential College, Ryan Lloyd; Preston College Faculty Associate and Chief Curator of Collections and Research, McKissick Museum, Claire Jerry; Preston Residential College Students Dominique Francis, Allison Ryan and Chiwoneso Tinago; University Technology Services Production Manager Matt Warthen; and Board staff members Terri Saxon and Ina Wilson.

Open Session

I. Call to Order

Chairman Westbrook called the meeting to order and invited committee members to introduce themselves. He stated that notice of the meeting had been posted and the press notified as required by the Freedom of Information Act; the agenda and supporting materials had been circulated; and a quorum was present to conduct business. Mr. Hickman informed the committee that Jamie Self with *The State* was in attendance.

II. Academic Update: Preston Residential College

Chairman Westbrook called on Interim Provost Helen Doerpinghaus who introduced Dr. Bobby Donaldson, Faculty Principal of Preston Residential College, and asked him to inform the committee about the life and leadership of the college. Dr. Donaldson described Preston Residential College as a creative and vibrant community open to all undergraduates and academic majors on the University’s Columbia campus. It houses 229 students who support knowledge, passion, responsibility and community – “four pillars” adopted to reflect Preston’s commitment to academic excellence. He said that in October of 2015, Preston College would celebrate its 20-year anniversary. With longstanding traditions, innovative programming, student initiatives, faculty mentoring, and a unique dining facility, Preston Residential College fosters a dynamic living and learning environment that promotes intellectual exchange, leadership development, social interaction, and creative expression beyond the traditional confines of the classroom.

Dr. Donaldson then introduced Assistant Principal, Sarah Morgan; Residential Life Coordinator Ryan Lloyd; Preston College Faculty Associate and Chief Curator of Collections and Research, McKissick Museum, Claire Jerry; undergraduate students Dominique Francis and Allison Ryan; and Chiwoneso

Tinago, a doctoral candidate. Each was asked to share their personal living and learning experiences within the Preston community. The students described some of their favorite experiences like study abroad travel, taking small, Preston-specific classes as well as participating in research and leadership opportunities.

Dr. Jerry said that she had found her experience as a faculty associate extremely rewarding and that Preston Residential College delivered on what it promises to offer to students. In response to a question from a Trustee, Dr. Donaldson said that both new and returning students wishing to reside in Preston Residential College need to complete an additional application. Dr. Morgan said that 1000 applications are expected this year for the 229 available spots.

Chairman Westbrook stated that this report was received as information.

III. New Programs

A. Graduate Certificate (GCERT) in Enterprise Resource Planning Systems, Darla Moore School of Business, USC Columbia

Interim Provost Doerpinghaus reported that this program was developed at the request of the U.S. Army at Fort Jackson for its officers and civilians working in finance and control. It is designed to train students to become proficient in understanding and working with large scale enterprise resource planning systems, which integrate information from all areas of an organization. At least 75 students are expected to enroll annually. There are currently six faculty on staff who are qualified to teach and administer the program, so no new hires are needed. The program will be fully financed through tuition from the Fort Jackson students, and is expected to operate in the black from its inception.

B. Bachelor of Science (B.S.) in Clinical Laboratory Science, USC Aiken

Interim Provost Doerpinghaus said that this program would offer USC Aiken biology majors an important new professional opportunity to pursue an allied health career in a medical laboratory setting. It would also serve an unmet need for medical laboratory scientists in the Central Savannah River Area, through collaboration with the University Health Care System. Students would take three years of classes, and complete a clinical internship, after which they would be eligible for national certification as medical laboratory personnel or clinical pathologists. Projected enrollment is 10 students in Year-One, with 40 students by Year-Five. No new faculty are required, and program costs will be covered by tuition from the first year.

Chairman Westbrook called for a motion to recommend approval by the full Board of the two new programs, the GCERT in Enterprise Resource Planning Systems at USC Columbia and the B.S. in Clinical Laboratory Science at USC Aiken. Mr. Buyck so moved and Ms. Bethea seconded the motion. The vote was taken and the motion carried.

IV. Program Modification

– Bachelor of Arts (B.A.) in Journalism and Mass Communications, USC Columbia

Interim Provost Doerpinghaus explained that this proposal would elevate an existing concentration to a full bachelor's degree program. New technology and particularly the growth in social media have revolutionized mass communications, and the field now requires employees with knowledge and skills transferrable across multiple types of media and diverse professions. This program would provide a credential that would make graduates competitive for communications-related jobs in government, education, community organizations, public or private firms here or abroad, and research, among many others.

Since the program already exists as a concentration, initial enrollments are expected to be around 30 students in Year-One, growing to 75 students by Year-Five. All the courses are currently being taught by existing faculty, and one of these faculty members will be named Program Sequence Head and receive an administrative supplement. No new resources are required for the foreseeable future, and tuition revenue will exceed program costs each year.

Chairman Westbrook called for a motion to recommend approval by the full Board of the B.A. in Journalism and Mass Communications at USC Columbia. Mr. Buyck so moved and Ms. Bethea seconded the motion. The vote was taken and the motion carried.

V. Program Name Changes

A. From Graduate Certificate (GCERT) in Financial and Resource Management to Cost Management Certificate, Darla Moore School of Business, USC Columbia

Interim Provost Doerpinghaus said that the Moore School was seeking a name change of this recently approved new program to "Cost Management Certificate." The primary clientele for this program are military students at Fort Jackson, who have recommended the name change. The new name better reflects program content.

B. From Graduate Certificate (GCERT) in Social Work with Military Members, Veterans and Military Families to Graduate Certificate (GCERT) for Social and Behavioral Health with Military Members, Veterans and Military Families, College of Social Work, USC Columbia

Interim Provost Doerpinghaus reported that the College of Social Work was seeking this name change to reflect a broader interdisciplinary appeal. This program has been re-conceptualized and the College of Social Work is opening opportunities for recruiting students from related disciplines. Course requirements for the program have not changed, and enrollment is expected to reach 40 students as projected two years ago.

Chairman Westbrook called for a motion to recommend approval by the full Board of the two

program name changes, GCERT in Financial and Resource Management to Cost Management Certificate, Darla Moore School of Business, USC Columbia and GCERT in Social Work with Military Members, Veterans and Military Families to GCERT for Social and Behavioral Health with Military Members, Veterans and Military Families, College of Social Work, USC Columbia. Mr. Cofield so moved and Mr. Buyck seconded the motion. The vote was taken and the motion carried.

VI. Unit Name Changes

- A. From Center for Information Technology to Center for Computational Robotics, College of Engineering and Computing, USC Columbia

Interim Provost Doerpinghaus explained that the college wanted to change the name of its center to “Center for Computational Robotics,” which would more accurately describe the activities of the center. No changes in center activities, faculty or structure are associated with this request.

- B. From College of Mass Communication and Information Studies to College of Information and Communications, USC Columbia

Interim Provost Doerpinghaus reported that the existing name has been cumbersome since its inception in 2002, and has been confusing given its inconsistency with the name of the School of Library and Information Science. The college debated the order of the two words “information and communications,” and decided that the proposed order better reflects the continuum of information gathering and communication dissemination. No change is proposed to the existing structure encompassing the two schools (Journalism and Mass Communications, Library and Information Science). The timing seemed opportune for this change, given the impending relocation of the college’s administrative offices, and the need for new signage.

Chairman Westbrook called for a motion to recommend approval by the full Board of the two unit name changes, Center for Information Technology to Center for Computational Robotics, College of Engineering and Computing, USC Columbia and College of Mass Communication and Information Studies to College of Information and Communications, USC Columbia. Mr. Jones so moved and Ms. Bethea seconded the motion. The vote was taken and the motion carried.

Chairman Westbrook said that there were personnel matters appropriate for Executive Session. Mr. Mobley moved to enter Executive Session and Ms. Bethea seconded the motion. The vote was taken and the motion carried.

The following individuals were invited to remain: Dr. Pastides, Secretary Stone, members of the President’s Executive Council, Ms. Doran, Dr. Knapp and Faculty Liaison members Dr. Augie Grant, Dr. Janet Hudson, Dr. Camilia Knapp and Dr. Chris Robinson.

Return to Open Session

Since there were no other matters to come before the committee, Chairman Westbrook declared the meeting adjourned at 10:35 a.m.

Respectfully submitted,

Amy E. Stone
Secretary