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University of South Carolina  
BOARD OF TRUSTEES

Academic Affairs and Faculty Liaison Committee

September 19, 2018

The Academic Affairs and Faculty Liaison Committee of the University of South Carolina Board of Trustees was scheduled to meet on September 14, 2018. As the University was closed due to Hurricane Florence, the meeting was rescheduled for 9:00 a.m. Wednesday, September 19, 2018, by telephone conference call anchored in Room 107 of the Osborne Administration Building.

Members participating were: Ms. Leah B. Moody, Chair; Mr. Mark W. Buyck Jr.; Mr. Thomas C. Cofield (in room); Mr. Robert F. Dozier; Mr. A.C. "Bubba" Fennell III; Dr. C. Edward Floyd; Mr. William C. Hubbard (in room); Ms. Rose Buyck Newton; and Mr. John C. von Lehe Jr., Board Chairman.

Other Board members participating were: Mr. J. Egerton Burroughs; Mr. Toney J. Lister; Mr. Miles Loadholt; Mr. Hubert F. Mobley, Board Vice Chairman (in room); Dr. C. Dorn Smith III; Mr. Eugene P. Warr Jr.; Mr. Thad Westbrook (in room); Mr. Mack I. Whittle Jr.; and Mr. Charles H. Williams.

Also participating by phone were: Faculty Senate Chair Marco Valtorta; Student Government President Taylor Wright; and Faculty Liaison Committee members Susan Bon, Mark Cooper and Christine Rinehart.

Others present in the room were: Secretary J. Cantey Heath Jr.; General Counsel Walter "Terry" H. Parham; Chief Operating Officer Edward L. Walton; Chief Financial Officer Leslie Brunelli; Provost Joan T.A. Gabel; Vice President for Student Affairs Dennis Pruitt; Chief Audit Executive Pam Doran; Chief Advancement Officer and Senior Advisor to the President Paula Harper Bethea; Chief Communications Officer Wes Hickman; Athletics Director Ray Tanner; Vice President for Facilities and Transportation Derrick Huggins; Assistant to the President for System Affairs Eddie King; Associate Provost for Academic Programs Tena B. Crews; University Architect Derek Gruner; Director of Public Relations Jeff Stensland; Senior Associate Athletics Director, Development and Gamecock Club, Steve Eigenbrot; and Board staff members Terri Saxon and Ina Wilson.

Others participating by phone were: President Harris Pastides; Palmetto College Chancellor Susan Elkins; USC Aiken Chancellor Sandra Jordan; USC Beaufort Chancellor Al Panu; USC Upstate Chancellor Brendan Kelly.

I. Call to Order

Chair Moody called the meeting to order. She stated notice of the meeting had been posted and the press notified as required by the Freedom of Information Act; the agenda and supporting materials had been circulated; and a quorum was present to conduct business. Mr. Hickman said no media representatives were in attendance.

MOTION TO ENTER EXECUTIVE SESSION

Ms. Moody stated there were personnel matters dealing with honorary academic titles, appointments with tenure, and honorary degree nominations appropriate for discussion in Executive Session. Mr. Cofield moved to enter Executive Session and Mr. von Lehe seconded the motion. The vote was taken and the motion carried.

The following individuals were invited to remain: Trustees, President Pastides, Secretary Heath, members of the President's Executive Council, Ms. Doran, Dr. Valtorta, Mr. Wright, and Faculty Liaison Members.

EXECUTIVE SESSION

RETURN TO OPEN SESSION

II. USC Columbia

Chair Moody called on Provost Gabel to present the USC Columbia agenda items.

A. Annual Review of New Programs

1. MS in Advanced Athletic Training
2. BA Chinese Studies
3. BA Global Studies
4. ME in Biomedical Engineering
5. MS in Information Security
6. PhD in Sport and Entertainment Management
7. BS in Pharmaceutical Sciences
8. MS in Physician Assistant Studies

Provost Gabel said of the eight new programs in the report, four were in the healthy/green category, one was becoming healthy/yellow and three were unhealthy/red. She focused her comments on the programs not in the healthy/green category but welcomed questions about any of the programs in the report.

She said the program in the yellow category is the ME in Biomedical Engineering. This program was supposed to begin Fall 2014; however, it was delayed due to the Commission on Higher Education (CHE) approval process taking longer than expected. The program began in Spring 2015 and currently has lower enrollment than projected. By next year, it is expected the time lost due to the CHE delay will be made up.

The three unhealthy programs are the BA in Chinese Studies, MS in Information Security and PhD in Sport and Entertainment Management.

The BA in Chinese Studies has experienced lower than projected enrollment from the beginning and has been unable to overcome this for the past four years. Provost Gabel said plans are underway to combine all undergraduate degree programs housed in the Department of Languages, Literatures, and Cultures into one comprehensive BA degree. All majors in this department will then receive a degree in Languages, Literatures, and Cultures with a concentration in the language(s) of their choice. Once the process of creating and implementing this new degree is complete, the BA in Chinese Studies will be terminated.

The MS in Information Security is another program that experienced a delayed implementation due to late CHE approval and began enrollments Fall 2017, a full year later than planned. Due to this delay, program recruitment efforts stalled. However, enrollments are expected to grow in the next year.

Trustee Hubbard remarked he would expect this program to be extremely popular with students and asked if the problem could be a marketing-related issue. Provost Gabel responded she believed the problem was directly linked to the late CHE approval because the University cannot recruit for programs until they are approved. The expectation is for this program to be in the healthy category next year, she added.

In response to a question by Trustee Newton, Provost Gabel explained the parameters for what is considered “Healthy,” “Becoming Healthy” or “Unhealthy” are established by the proposing department and are vetted at the time of program approval.

Following a question by Trustee Dozier regarding the naming trends in programs such as the MS in Information Science, Provost Gabel and Mr. Dozier agreed to discuss the topic at a later time with the appropriate subject matter experts.

Provost Gabel said the PhD in Sport and Entertainment Management is in the unhealthy category from the standpoint that it is not meeting initial program projections; however, the delta between the actual and projected numbers is modest. The program is a strategically critical one in the College of

Hospitality, Retail and Sport Management (HRSM) as it feeds the reputation and ranking of the highly successful undergraduate program, which experienced a 50% growth in the past three years. She added Dean Haemoon Oh has proposed ways in which the doctoral program can become more fiscally efficient. A new PhD Program Director was recently hired who has contributed to program growth in the past four months.

Chair Moody said the report was received as information.

B. New Dual Degree Programs

1. PhD in Business Administration – EGADE Business School, Instituto Tecnológico y de Estudios Superiores de Monterrey; and Darla Moore School of Business (DMSB)
2. PhD in Management – FEN, Universidad de Chile; and PhD in Business Administration, DMSB
3. Advanced Master in Strategy and Management of International Business (SMIB), ESSEC Business School, France; and Master in International Business (MIB), DMSB
4. BS in Tourism Management or BS in Hospitality Management – Beijing International Studies University (BISU); and College of Hospitality, Retail and Sport Management (HRSM)
5. BS in Chemistry, Claflin University; and BS in Chemical Engineering, College of Engineering and Computing
6. BS in Electrical Engineering Technology, South Carolina State University; and BS in Electrical Engineering, College of Engineering and Computing

Of the six new dual degree program requests, Provost Gabel explained, the first four (three from DMSB and one from HRSM) would be familiar since these contracts, which were in excess of \$250,000, came before the Executive Committee on August 17, 2018, for approval. Now, they were being presented for academic review and approval.

Chair Moody called for a motion to recommend approval by the full Board of these new dual degree program agreements in the Darla Moore School of Business (EGADE, FEN, ESSEC) and the College of Hospitality, Retail and Sport Management (BISU), as presented and described in the materials posted on the Board Portal. Mr. Hubbard so moved and Ms. Newton seconded the motion. The vote was taken and the motion carried.

Provost Gabel said the other two proposals are new dual degree program partnerships between the University's College of Engineering and Computing and Claflin University and South Carolina State University, respectively. These two partnership agreements are essentially the same, both providing curricular pathways to allow students to complete two degrees in five years: three years at the home

institution followed by two years at the University of South Carolina. The College of Engineering and Computing will not require additional resources and both programs are expected to be tuition revenue positive. She added these new dual degree programs were a great way for the University to partner effectively with two important schools in the community and the partnerships would potentially serve as a pipeline into USC's engineering masters and doctoral programs.

Chair Moody called for a motion to recommend approval by the full Board of the two new dual degree program agreements in the College of Engineering and Computing with Claflin University and South Carolina State University, as presented and described in the materials posted on the Board Portal. Mr. Buyck so moved and Dr. Floyd seconded the motion. The vote was taken and the motion carried.

C. Articulation Agreement – Midlands Technical College (MTC) and College of Engineering and Computing

Provost Gabel explained this agreement replaces an existing articulation agreement for clarification purposes and improved student advising. The agreement provides a clear 2 + 2 path for qualified MTC students who have completed associate degree studies to be admitted into one of the following degree programs at USC:

- BSE Chemical Engineering
- BSE Civil Engineering
- BSE Electrical Engineering
- BSE Mechanical Engineering

No additional University resources are required to facilitate this articulation agreement.

Chair Moody called for a motion to recommend approval by the full Board of the proposed Articulation Agreement between MTC and the College of Engineering and Computing, as presented and described in the materials posted on the Board Portal. Ms. Newton so moved and Dr. Floyd seconded the motion. The vote was taken and the motion carried.

D. CIP Code Change – Master of Health Information Technology (MHIT)

Provost Gabel reported the MHIT has been in existence since 2012; however with the program's recent move to the College of Engineering and Computing, a CIP Code Change from 51.0706 (Health Information/ Medical Records Administration) to 51.2706 (Medical Informatics) is necessary to be in alignment with accreditation requirements.

Chair Moody called for a motion to recommend approval by the full Board of the proposed CIP Code Change to the MHIT program as presented and described in the materials posted on the Board Portal. Ms. Newton so moved and Mr. Buyck seconded the motion. The vote was taken and the motion carried.

E. Columbia Faculty Manual Changes

Provost Gabel reported on recommended Columbia Faculty Manual changes, most of which relate to descriptions and membership of faculty committees. Some changes relate to the identification of the office/officer responsible for appointment of select committee members, she said. Of particular note is a change to the membership of the Grievance Committee, eliminating an appointment member from a faculty committee that no longer exists. In addition, a change was made defining the report date for faculty to be August 16 each year rather than “four calendar days before the start of classes.”

Chair Moody called for a motion to recommend approval by the full Board of the proposed changes to the USC Columbia Faculty Manual, as presented and described in the materials posted on the Board Portal. Mr. Hubbard so moved and Mr. Fennell seconded the motion.

III. USC Aiken

A. Annual Review of New Programs

— Bachelor of Science in Industrial Process Engineering

Chancellor Jordan reported the BS in Industrial Process Engineering, is a very healthy new program at USC Aiken and continues to attract many students.

Chair Moody said this report was received as information.

B. Program Terminations

1. BS in Industrial Mathematics
2. BA in Psychology
3. BA in English

Chancellor Jordan reported the BS in Industrial Mathematics was being terminated as it had been replaced with the BS in Applied Mathematics. The new program is expected to better meet the needs of students as well as local business and industry.

The BA in Psychology degree is being terminated and only the BS in Psychology will continue to be offered, Chancellor Jordan said. The faculty in the department determined majors in this field would be better served by completing the bachelor of science curriculum versus that of the bachelor of arts.

The BA in English degree, Chancellor Jordan noted, is being terminated due to the lack of student interest/enrollment. She said a new English degree program was being developed as a replacement for the terminated program and would offer more curriculum options in creative, technical, as well as business/industry writing.

Chair Moody called for a motion to recommend the full Board approve terminating these three

programs at USC Aiken, as presented and described in the materials posted on the Board Portal. Mr. Fennell so moved and Ms. Newton seconded the motion. The vote was taken and the motion carried.

C. USC Aiken Faculty Manual

Chancellor Jordan said the proposed changes to the USC Aiken Faculty Manual addressed and clarified policies surrounding the following: reading days, final examinations, promotion and tenure, and elections of officers and committee members.

Chair Moody called for a motion to recommend approval by the full Board of the proposed changes to the USC Aiken Faculty Manual, as presented and described in the materials posted on the Board Portal. Mr. Fennell so moved and Mr. Dozier seconded the motion. The vote was taken and the motion carried.

IV. USC Beaufort

A. Annual Review of New Programs

— BS in Mathematics

Chancellor Panu reported the BS in Mathematics program was in the green/healthy category and enrollment trends were continuing to move in a positive direction.

Chair Moody stated this report was received as information.

V. USC Upstate

A. Annual Review of New Programs

1. BA in Urban and Regional Studies

2. MSN in Clinical Nurse Leader

Chancellor Kelly said the BA in Urban and Regional Studies was in the unhealthy category and has been recommended for termination. He added the program never enrolled students and it did not make business sense for USC Upstate to move forward with it at this time.

The MSN in Clinical Nurse Leader is also in the red, he said. The delta between projections and actual numbers is modest and steps are underway to move this program into a healthier position such as: hiring a new dean for USC Upstate's Nursing School, increasing marketing efforts, and increasing collaboration with hospital partners. Chancellor Kelly recommended this program be supported going forward to allow it to fulfill its potential and become healthy.

Chair Moody said this report was received as information.

B. Program Termination

— BA in Urban and Regional Studies

Chancellor Kelly noted it made no business sense for USC Upstate to move forward with this program. The termination of the degree would not affect any students as none were enrolled.

Chair Moody called for a motion to recommend approval by the full Board to terminate the degree BA in Urban and Regional Studies at USC Upstate. Mr. Dozier so moved and Mr. Fennell seconded the motion. The vote was taken and the motion carried.

C. Program Name Change

— From MEd in Teaching and Learning to MEd in Applied Learning and Instruction

Chancellor Kelly reminded Trustees that on April 20, 2018, the Board of Trustees approved USC Upstate's new MEd in Teaching and Learning. Due to feedback and guidance received from CHE, the name was changed to Applied Learning and Instruction, which was approved by CHE on June 7, 2018. Therefore, this request was being brought back to the committee for approval of the name change only.

Chair Moody called for a motion to recommend approval by the full Board to change the name of the MEd in Teaching and Learning to MEd in Applied Learning and Instruction, as presented and described in the materials posted on the Board Portal. Mr. Hubbard so moved and Mr. Fennell seconded the motion. The vote was taken and the motion carried.

VI. BTRU 2.01 Honorary Degree Policy Update

Chair Moody called for a motion to refer the proposed drafts of the University's Honorary Degree Policy (BTRU 2.01) back to the Ad Hoc Committee on Honorary Degrees for further review. Mr. Cofield so moved and Mr. Buyck seconded the motion. The vote was taken and the motion carried.

Chairman von Lehe appointed two additional Trustees -- Mr. Charles H. Williams and Dr. C. Edward Floyd -- to serve on the Ad Hoc Committee on Honorary Degrees.

VII. Adjournment

There being no other items to come before the committee, Chair Moody adjourned the meeting at 10:10 a.m.

Respectfully submitted,

J. Cantey Heath, Jr.  
Secretary