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University of South Carolina
BOARD OF TRUSTEES

April 20, 2018

The University of South Carolina Board of Trustees met at 2:05 p.m. on Friday, April 20, 2018, in the Alumni Center's C. Edward Floyd Boardroom.

Members present were: Mr. John C. von Lehe Jr., Chairman; Mr. Hubert F. Mobley, Board Vice Chairman; Mr. Chuck Allen; Mr. Thomas C. Cofield; Mr. William C. Hubbard; Mr. Toney J. Lister; Mr. Miles Loadholt; Ms. Leah B. Moody; Dr. C. Dorn Smith III; Mr. Eugene P. Warr Jr.; Mr. Thad H. Westbrook; and Mr. Charles H. Williams; with Mr. A.C. "Bubba" Fennell, Ms. Rose Buyck Newton and Mr. Mack I. Whittle Jr. joining by telephone. Absent members were Mr. J. Egerton Burroughs; Mr. Mark W. Buyck Jr.; Dr. C. Edward Floyd; Mr. Tommy Preston Jr.; and Ms. Molly M. Spearman.

Also present were Strategic Advisor David Seaton; Columbia Faculty Senate Chairman Marco Valtorta and Columbia Student Government President Taylor Wright.

Others present were: President Harris Pastides; Secretary J. Cantey Heath Jr.; General Counsel Walter "Terry" H. Parham; Chief Operating Officer Edward L. Walton; USC Advancement Team Leader Paul A. Harper Bethea; Chief Financial Officer Leslie Brunelli; Vice President for Student Affairs Dennis A. Pruitt; Athletics Director Ray Tanner; Vice President for Information Technology Doug Foster; Vice President for Human Resources Chris Byrd; Vice President for Development Jancy Houck; Chief Communications Officer Wes Hickman; Vice President for System Planning Mary Anne Fitzpatrick; Palmetto College Chancellor Susan Elkins; USC Upstate Chancellor Brendan Kelly; USC Beaufort Chancellor Al Panu; USC Aiken Chancellor Sandra Jordan; Chief Audit Executive Pam Doran; University Treasurer Pat Lardner; Associate Vice President for Administration and Finance and Medical Business Affairs Jeffrey L. Perkins III; Executive Director of Economic Engagement William D. "Bill" Kirkland; Director of State Government Relations Derrick Meggie; Vice Provost and Graduate School Dean Cheryl Addy; Director of Facilities Planning and Programming and University Architect Derek S. Gruner; Executive Director for Strategic Initiatives Jack Claypoole; USC Upstate Vice Chancellor for Administrative and Business Affairs Sheryl Turner-Watts; USC Aiken Executive Vice Chancellor for Academic Affairs Jeff Priest; Office of Equal Opportunity Programs Director Clifford Scott; Senior

Associate Dean of International Programs and Partnerships, Darla Moore School of Business, Kendall Roth; Director of Global Health Initiatives, Arnold School of Public Health, Ed Frongillo; Assistant Dean for Academic and Student Affairs, College of Education, Rob Dedmon; S.C. Assistive Technology and Educational Research Center Director Ismahan Arslan-Ari; former student government president Ross Lordo and his parents, Leanne and Ron Lordo; USC student Emily Dunn; Ann Loadholt, wife of Trustee Miles Loadholt; Cynthia Lister, wife of Trustee Toney Lister; University Technology Services Production Manager Matt Warthen; and Board staff members Debra Allen and Terri Saxon.

I. Call to Order

Chairman von Lehe called the meeting to order and stated notice of the meeting had been posted and the press notified as required by the Freedom of Information Act; the agenda and supporting materials had been circulated; and a quorum was present to conduct business.

Mr. Hickman introduced news media in attendance: Lucas Daprile with *The State* newspaper.

Chairman von Lehe invited Rev. Andy Weems, Baptist Campus Chaplain, to deliver the invocation.

Motion for Executive Session

Chairman von Lehe requested a motion and second for an Executive Session for personnel matters related to the appointment of a new member to the Board of Visitors, honorary academic titles, appointments with tenure and transfers of tenure.

Mr. Williams made the motion, which was seconded by Dr. Smith. The vote was taken, and the motion passed.

The following persons were invited to remain: President Pastides, Secretary Heath, Dr. Valtorta, Mr. Wright, Mr. Seaton, the President's Executive Council, Dr. Sandra Kelly and Ms. Doran.

Executive Session

Return to Open Session

II. Approval of Minutes

- A. Executive Committee, December 19, 2017
- B. Board of Trustees, December 19, 2017
- C. Buildings and Grounds Committee, February 9, 2018
- D. Intercollegiate Athletics Committee, February 9, 2018
- E. Executive Committee, February 9, 2018
- F. Board of Trustees, February 9, 2018
- G. Executive Committee, Called Meeting, February 19, 2018
- H. Academic Affairs and Faculty Liaison Committee, March 16, 2018
- I. Audit and Compliance Committee, March 16, 2018
- J. Health Affairs Committee, March 16, 2018
- K. Board of Trustees, Called Meeting, March 26, 2018

Chairman von Lehe stated there were no additions, deletions or corrections and these 11 sets of minutes stood approved as provided for review on the Board Portal.

III. Committee Reports

- A. Academic Affairs and Faculty Liaison Committee, March 16, 2018
(The Honorable Leah B. Moody reported)

In addition to receiving an update from Ms. Jancy Houck on the Give 4 Garnet campaign. Ms. Moody said personnel matters listed on the Board Portal received all appropriate academic and administrative approvals before being brought forth for action.

1. Honorary Academic Titles

Ms. Moody said requests for honorary academic titles were posted on the Board Portal with the materials for the meeting. On behalf of the Academic Affairs and Faculty Liaison Committee, she moved approval of the honorary academic titles. The vote was taken, and the motion passed approving the following individuals to be awarded the title indicated, effective with his or her retirement:

For the title Professor Emerita:

Shelley A. Smith

For the title Professor Emeritus:

Richard M. Showman

Franklyn F. Bolander, Jr.

For the title Clinical Professor Emeritus:

Lawrence K. Hill, Jr.

For the title Distinguished Professor Emerita:

Elnora W. Stuart

Elizabeth G. Patterson

Laura R. Woliver

For the title Distinguished Professor Emeritus:

Steven N. Blair

J. Mark Davis

J. Larry Durstine

Laurence A. James

Timothy W. Koch

Philip T. Lacy

Dennis L. Poole

Robert B. Castleberry

James S. Cutsinger

Michael R. Felder

Jimmy M. Sanders

Roger H. Sawyer

For the title Distinguished Clinical Professor Emeritus:

Edward W. Bray III

For the title Distinguished Research Professor Emeritus:

Dennis M. Allen

2. Appointments with Tenure

On behalf of the Academic Affairs and Faculty Liaison Committee, Ms.

Moody moved approval of appointments with tenure as posted on the Board Portal for this meeting. The vote was taken, and the motion approved for the following:

Dr. Gerald Cochran – Appointment with tenure at the rank of associate professor in the College of Social Work.

Dr. Stephen Cutler – Appointment with tenure at the rank of professor and as Dean of the South Carolina College of Pharmacy.

Dr. Eric Slade – Appointment with tenure at the rank of associate professor in the Arnold School of Public Health's department of Health Services Policy and Management.

3. Transfers of Tenure

On behalf of the Academic Affairs and Faculty Liaison Committee, Ms.

Moody moved approval of transfers of tenure as posted on the Board Portal for this meeting. The vote was taken, and the motion approved for the following:

Dr. Carol Boggs – Transfer of tenure from the Department of Biological Sciences in the College of Arts and Sciences to the School of Earth, Ocean and Environment in the College of Arts and Sciences.

Dr. Mary Anne Fitzpatrick – Transfer of tenure from the Department of Psychology, College of

Arts and Sciences to the School of Journalism and Mass Communications in the College of Information and Communications.

4. USC Columbia

- a. New Dual Degree Program: Darla Moore School of Business (DMSB) and EM Lyon Business School in Ecully, France
– Dual Degree Doctoral Program in Business Administration (Administration Ph.D., DMSB/Management Ph.D., EM Lyon)

On behalf of the Academic Affairs and Faculty Liaison Committee,

Ms. Moody moved approval of this new dual-degree program in the DMSB, as presented and described in the materials posted on the Board Portal for this meeting. The vote was taken, and the motion approved.

- b. New Certificate: Graduate Certificate in Global Health, Arnold School of Public Health

On behalf of the Academic Affairs and Faculty Liaison Committee,

Ms. Moody moved approval of this new Graduate Certificate in Global Health, as presented and described in the materials posted on the Board Portal for this meeting. The vote was taken, and the motion approved.

- c. Name Change: Bachelor of Arts in Management Science to Bachelor of Science in Business Administration Operations and Supply Chain, Darla Moore School of Business

On behalf of the Academic Affairs and Faculty Liaison Committee,

Ms. Moody moved approval of the program name change from Bachelor of Arts in Management Science to Bachelor of Science in Business Administration Operations and Supply Chain, in the DMSB, as presented and described in the materials posted on the Board Portal for this meeting. The vote was taken, and the motion approved.

- d. Articulation Agreement – USC and Midlands Technical College
i. Bachelor of Arts in Early Childhood Education
ii. Bachelor of Arts in Elementary Education
iii. Bachelor of Arts/Bachelor of Science in Middle Level Education

On behalf of the Academic Affairs and Faculty Liaison

Committee, Ms. Moody moved approval of the Articulation Agreement between the USC College of Education and Midlands Technical College, as presented and described in the materials posted on the Board Portal for this meeting. The vote was taken, and the motion approved.

- e. New Center: South Carolina Center for Assistive Technology and Educational Research (SC-CATER), College of Education

On behalf of the Academic Affairs and Faculty Liaison Committee,

Ms. Moody moved approval of the new center, SC-CATER, as presented and described in the materials posted on the Board Portal for this meeting. The vote was taken, and the motion approved.

5. USC Aiken Program Modification: Bachelor of Arts in Music Education

On behalf of the Academic Affairs and Faculty Liaison Committee, Ms.

Moody moved approval of the program modification to the Bachelor of Arts in Music Education at USC Aiken, as presented and described in the materials posted on the Board Portal for this meeting. The vote was taken, and the motion approved.

6. USC Beaufort Mission Statement Reaffirmation

On behalf of the Academic Affairs and Faculty Liaison Committee, Ms.

Moody moved approval of the revised mission statement at USC Beaufort, as presented and described in the materials posted on the Board Portal for this meeting. The vote was taken, and the motion approved.

7. USC Upstate

a. New Programs

- i. Master of Education in Teaching and Learning
- ii. Master of Science in Business Analytics

On behalf of the Academic Affairs and Faculty Liaison

Committee, Ms. Moody moved approval of two new programs (Master of Education in Teaching and Learning and Master of Science in Business Analytics) at USC Upstate, as presented and described in the materials posted on the Board Portal for this meeting. The vote was taken, and the motion approved.

b. Program Modification: Bachelor of Arts in Chemistry

On behalf of the Academic Affairs and Faculty Liaison Committee,

Ms. Moody moved approval of the program modification adding a Bachelor of Arts in Chemistry at USC Upstate, as presented and described in the materials posted on the Board Portal for this meeting. The vote was taken, and the motion approved.

B. Audit and Compliance Committee, March 16, 2018
(The Honorable C. Dorn Smith, MD, reported)

Dr. Smith said the committee met on March 16 and recommended three items for action by the full Board.

1. Elliott Davis Budget Comparison Project, Contract Extension

On behalf of the Audit and Compliance Committee, Dr. Smith moved

approval of an extension of the agreement with Elliott Davis continuing its University Budget Comparison Project at a cost not to exceed \$128,250. Consulting services will include an analysis of the University's

new budget model as developed and implemented by Huron Consulting Group; as well as an analysis of each Columbia academic unit by program/degree as determined by the new budget model for the year ended June 30, 2017; an analysis of each Columbia auxiliary unit as determined by the new budget model for the year ended June 30, 2017; and an analysis of the costs of the Columbia administrative units for the years ended June 30, 2017 and 2016. The vote was taken, and the motion approved with Mr. Cofield voting against the motion.

2. FY 2018 Designated Funds Budget Revision

On behalf of the Audit and Compliance Committee, Dr. Smith moved approval to revise the FY2018 Designated Funds Budget with an increase of \$50,000 for a new total of \$4,031,900. The vote was taken, and the motion approved.

3. BTRU 1.14 *University Designated Funds Policy*

On behalf of the Audit and Compliance Committee, Dr. Smith moved approval to update BTRU 1.14 *University Designated Funds* policy as presented at the March 16 committee meeting and as described in the materials posted on the Board Portal. The vote was taken, and the motion approved.

In other matters, Dr. Smith said the committee heard from Mr. Brian D'Amico with Elliott Davis, who summarized Fiscal Year 2017 external audits for USC Columbia and Regional Campuses, USC Aiken, USC Beaufort, USC Upstate, the USC System Single Audit, the Darla Moore School of Business Professional MBA Program, and Department of Athletics Agreed-Upon Procedures for USC Columbia and USC Upstate.

Chief Audit Executive Pam Doran then presented the IT System Access Management Audit, the School of Law Construction Final Report, as well as the Purchase Card Review for the period of July 1, 2016, through July 31, 2017.

Ms. Doran also reported there were no reportable issues and that expenses were being properly managed within the scope of the Review of Calendar Year 2017 President's Office and Board Office Expenditures.

In the committee's Tracking Report, Ms. Doran said 9 of the 27 audit findings noted in October 2017 had been implemented. Of the remaining 18 findings, 13 were deferred and 5 were not yet due. She reported efforts were underway to address the concerns in the remaining findings.

Ms. Doran provided a Conflicts of Interest and Commitment System update, an Audit and Advisory Services Quality Assurance Review notebook, and an updated Committee Matrix. She also

provided committee members the results of its self-assessment, and recommended no changes to the committee's charter as a result of her annual review.

C. Health Affairs Committee, March 16, 2018
(The Honorable A.C. "Bubba" Fennell reported)

Mr. Fennell requested his written report as provided on the Board Portal be accepted for inclusion in the minutes.

The Health Affairs Committee of the University of South Carolina met on Friday, March 16, 2018, and has no actions to present today.

During the meeting, the committee received updates on Greenville Health Sciences Initiatives as well as the USC Schools of Medicine in Columbia and Greenville.

This concludes the report of the Health Affairs Committee.

D. Student-Trustee Liaison Committee, March 16, 2018
(The Honorable Thomas C. Cofield reported)

Mr. Cofield requested his written report as provided on the Board Portal be accepted for inclusion in the minutes.

The Student-Trustee Liaison Committee met March 16, 2018. Joining Trustees at the meeting table were students from Palmetto College campuses in Lancaster, Allendale, Sumter, and Union, as well as Palmetto College's online and Fort Jackson programs.

In advance of the meeting, student leaders and advisors were asked to submit topics for a panel discussion and we appreciate the overwhelming response to our request. We had the opportunity to hear about the variety of paths available to students through Palmetto College. Students also described how Palmetto College prepares them for the work force, and what they would share with prospective students about their student experience.

This concludes the report of the Student-Trustee Liaison Committee.

E. Buildings and Grounds Committee, April 20, 2018
(The Honorable William C. Hubbard reported)

In addition to receiving planning updates, Mr. Hubbard said the committee recommended several projects and gift namings for approval by the full Board.

1. Phase I Approvals

a. LeConte College Maintenance Renovation

On behalf of the Buildings and Grounds Committee, Mr. Hubbard moved to establish and fund Phase I design with a budget of \$225,000 funded with Institutional Capital Project Funds. The University hereby declares its official intent, pursuant to Federal Regulations, to reimburse itself from the amounts of proceeds of the tax-exempt bond issue. The vote was taken, and the motion was approved.

b. USC Aiken Scholars Academy Renovation

On behalf of the Buildings and Grounds Committee, Mr. Hubbard moved to establish and fund Phase I design with a budget of \$37,500 funded with USC Aiken Institutional Funds. The University hereby declares its official intent, pursuant to Federal Regulations, to reimburse itself from the amounts of proceeds of the tax-exempt bond issue. The vote was taken, and the motion was approved.

c. USC Upstate Preliminary Land Acquisition (Hall Parcel)

On behalf of the Buildings and Grounds Committee, Mr. Hubbard moved to establish this project for Phase I design with a budget of \$20,000 funded with Institutional Funds. The University hereby declares its official intent, pursuant to Federal Regulations, to reimburse itself from the amounts of proceeds of the tax-exempt bond issue. The vote was taken, and the motion was approved.

2. Phase II Approval: South Caroliniana Library Renovation

On behalf of the Buildings and Grounds Committee, Mr. Hubbard moved to establish and fully fund this project with a budget of \$8,950,000 funded with \$5,000,000 of State Appropriations and \$3,950,000 of Private Gifts. The University hereby declares its official intent, pursuant to Federal Regulations, to reimburse itself from the amounts of proceeds of the tax-exempt bond issue. The vote was taken, and the motion was approved.

3. Other Approvals

a. 2018 Comprehensive Permanent Improvement Plan (CPIP)

On behalf of the Buildings and Grounds Committee, Mr. Hubbard moved to adopt the 2018 Comprehensive Permanent Improvement Plan as presented. The vote was taken, and the motion was approved. Mr. Hubbard said individual projects will be presented to Trustees for approval at the appropriate time in accordance with the Five-Year Capital Improvement Plan.

b. USC Sumter Student Union Mechanical Maintenance Renovation

On behalf of the Buildings and Grounds Committee, Mr. Hubbard moved to establish and fully fund this project with a budget of \$500,000 to be funded with Institutional Funds. The University hereby declares its official intent, pursuant to Federal Regulations, to reimburse itself from the amounts of proceeds of the tax-exempt bond issue. The vote was taken, and the motion was approved.

c. USC Upstate Library/Classroom Building Renovation

On behalf of the Buildings and Grounds Committee, Mr. Hubbard moved to establish and fully fund this project with a budget of \$975,000 to be funded with \$690,975 Capital Improvement Bonds and \$284,025 of Institutional Capital Project Funds. The University hereby declares its official intent, pursuant to Federal Regulations, to reimburse itself from the amounts of proceeds of the tax-exempt bond issue. The vote was taken, and the motion was approved.

d. 1600 Hampton Street Building Roof Replacement

On behalf of the Buildings and Grounds Committee, Mr. Hubbard moved to establish and fully fund this project with a budget of \$880,000 to be funded with Institutional Capital Project Funds. The University hereby declares its official intent, pursuant to Federal Regulations, to reimburse itself from the amounts of proceeds of the tax-exempt bond issue. The vote was taken, and the motion was approved.

e. Replacement/Relocation of the Association of African-American Students and Student Affairs “Tree of Knowledge” Marker

On behalf of the Buildings and Grounds Committee, Mr. Hubbard moved to replace and relocate the Association of African-American Students and Student Affairs “Tree of Knowledge” Marker within the tree planter where the existing marker currently resides. The vote was taken, and the motion was approved.

4. Gift Naming Opportunities

On behalf of the Buildings and Grounds Committee, Mr. Hubbard moved to approve gift namings as recommended by the Gift Naming Opportunities Committee and distributed in the Board materials. The vote was taken, and the motion passed, approving the following gift namings:

a. Athletics

- i. “Fowler Family Offensive Coordinator Office”
- ii. “Lisa and Mark Campbell Recruiting Center”
- iii. “André Goodman Defensive Backs Room”
- iv. “Edward M. Pasky Nutrition Office”
- v. “McKay Family Training Room”

b. School of Law – “The Law Class of 2005 David A. Kusa Classroom” – Amendment

c. USC Salkehatchie – The John Winthrop USC Salkehatchie Grove Endowment Fund and to name the “Winthrop Grove”

d. Arnold School of Public Health – “Montgomery Speech, Language and Hearing Clinic”

F. Executive Committee, April 20, 2018
(The Honorable John C. von Lehe Jr. reported)

During its meeting earlier today, the Executive Committee received a PeopleSoft update on the implementation of the Human Resources/Payroll portion of the project. The committee also approved a five-year academic cooperation agreement valued at \$400,000 with Pontificia Universidad Javeriana in Bogota, Colombia, to provide Javeriana students an opportunity to pursue a doctoral degree at the Darla Moore School of Business.

Other contracts approved by the committee included:

- a one-year agreement with Barclays Capital as the lead underwriter for investment banking services in connection with the University's debt offerings;
- an amendment to the employment agreements of five assistant football coaches – Travaris J. Robinson, Bryan E. McClendon, J. Lance Thompson, Eric Wolford and Dan Werner – which provides they are not obligated to pay liquidated damages to the University in the event the coach terminates his employment agreement to immediately accept the position of head coach for a professional, college or university football team;
- one-year extensions, with no change in salary, of the employment agreements for Assistant Men's Basketball Coaches Perry Clark and Jose Martin; and
- a one-year extension and base salary increase to \$300,000 for Associate Women's Basketball Coach Lisa Boyer.

In addition, the Executive Committee recommended the following items for approval by the full Board:

1. Board of Trustees Policy Revision: BTRU 1.04 *Authority to Sign Contracts*

On behalf of the Executive Committee, Chairman von Lehe moved approval of a revision to the policy BTRU 1.04 *Authority to Sign Contracts* that stipulates a contract checklist form must be completed and submitted to the Office of the General Counsel with not less than two copies of any proposed contract to be reviewed and processed. This change formalizes use of a contract approval form and will update the content of the form currently in use. The vote was taken, and the motion approved.

2. Board of Trustees Bylaws Amendment

Chairman von Lehe said the Executive Committee at its meeting earlier in the day approved an update to the Board of Trustees Bylaws designating the Executive Committee as the Executive and Governance Committee and updating references of four-year institutions to Comprehensive Universities and two-year institutions to Regional Palmetto Colleges.

If there is no discussion, he said this motion would lay on the table to be voted on at the next full Board meeting as required by Board Bylaws.

3. EBSCO Information Services Agreement

On behalf of the Executive Committee, Chairman von Lehe moved approval of a one-year contract with EBSCO Information Services to provide online access to electronic journals and databases at a total cost of approximately \$5,290,635 for which EBSCO, acting as the University Libraries' agent for negotiating with journal publishers, will be paid a 2.5% service charge, which is reduced to 1.9% if the library pays publishers \$3 million by July 31, 2018. The vote was taken, and the motion approved.

4. JDA Software, Inc. Gift

On behalf of the Executive Committee, Chairman von Lehe moved approval to authorize acceptance of a software license gift from JDA Software, Inc. for use by the College of Hospitality, Retail and Sports Management's Department of Retailing. The gift is valued at \$1.5 million. The vote was taken, and the motion approved.

5. Marine Corps Memorandum of Understanding

On behalf of the Executive Committee, Chairman von Lehe moved approval of a five-year Memorandum of Understanding with the Marine Corps Air Station Beaufort and the Marine Corps Recruit Depot Parris Island for the Darla Moore School of Business to provide the Professional Master of Business Administration Program onsite to active duty personnel, reservists, and other eligible individuals. This agreement is valued at \$1,452,360. The vote was taken, and the motion approved.

6. S.C. Department of Transportation Agreement

On behalf of the Executive Committee, Chairman von Lehe moved approval of a financial participation agreement between the University and the South Carolina Department of Transportation (SCDOT), which details the obligations of each related to the proposed streetscape of South Main Street between Pendleton and Blossom streets. Under the agreement, maximum funding from SCDOT will be \$6,427,789.04 and the University will provide up to \$950,000 (such funds being previously approved by the Board to be used for streetscaping and landscaping on South Main Street in connection with the renovation project for the former Law School building), with an additional \$500,000 from the Richland County Transportation Committee. The vote was taken, and the motion approved.

7. Soft Drink Vending Contract

On behalf of the Executive Committee, Chairman von Lehe moved approval of a seven-year vending services contract for USC Columbia, USC Beaufort and USC Lancaster with CCBC Operations, LLC, a wholly-owned subsidiary of Coca-Cola Bottling Co. Consolidated, to include soft drinks, isotonic sports drinks, juices and other beverages.

For USC Columbia, the University will receive an annual guarantee of \$515,500 per year or 65% of all revenue produced by these vending sales for a total contract value of at least \$3,608,500. USC Beaufort and USC Lancaster will receive the following commission rates: 60% of revenues from the sale of 20-ounce bottles, juice or water; 50% of revenues from the sale of 12-ounce cans or 20-ounce sports drinks; and 25% of revenues from the sale of energy drinks.

CCBC will provide new or like new state-of-the-art automatic vending machines for use at specified campus locations at USC Columbia, USC Beaufort and USC Lancaster that allow the use of cash, coins, as well as the CarolinaCard. The vending machine services will include approved flavors and types of products. In addition to stocking, maintaining, servicing, repairing and/or replacing vending machines, CCBC also will maintain the cleanliness of the vending areas. The vote was taken, and the motion approved.

8. USC Upstate Men's Basketball Employment Agreement

On behalf of the Executive Committee, Chairman von Lehe moved approval of a five-year employment agreement for USC Upstate's Head Men's Basketball Coach David Dickerson at a base salary of \$175,000 in year one, increasing by \$5,000 increments each subsequent year. The agreement contains incentive options and standard termination language. The vote was taken, and the motion approved.

9. USC Columbia Women's Basketball Employment Agreement

On behalf of the Executive Committee, Chairman von Lehe moved approval of a incentive option for Head Women's Basketball Coach Dawn Staley under which the Athletics Department will pay \$300,000 annually for five years into an insurance policy/retirement vehicle, with Ms. Staley's rights to the benefits effective April 1, 2022, if she remains employed as Head Women's Basketball Coach by the University. The vote was taken, and the motion approved.

IV. University Advancement Update

Chairman von Lehe called on Ms. Bethea who said the University is very different today than it was just a few years ago.

The University has grown and continues to grow exponentially. The University has outgrown its Advancement structure, which was based on models and best practices of the 90s. The University is unique and requires a structure which addresses the current and future complexities of the state and higher education environment. Rather than a structure that excludes the realities of advocacy and corporate engagement, the new model includes all the related areas that contribute to the University's advancement and success..

We now have a hybrid model; an advancement structure that includes and integrates Development, Communications, Alumni Affairs, Advocacy, Corporate Engagement and Community Relations, and with a 'dotted line' to Special Events. This advancement team enables us to strategically and collaboratively maximize the great talents of our people and our remarkable opportunities. Preparation of data for a new CRM system that we are reviewing is ongoing.

We will now lead our University horizontally, not vertically, not in silos. We will build trust, we will build partnerships, and we will view our opportunities and our successes in a way which creates energy, enthusiasm, and momentum. We are moving in a collaborative effort to maximize our resources and to answer our needs. Change is never easy, and I would dare say, it might even be slightly more difficult in the higher education realm. But we have the right people – forward thinking and progressive people who understand the strength of working together.

I would like to share with you just a few efforts we have undertaken in the past few months which have had huge and positive results for our University. Those efforts have been the culmination of coming together of this new team of advancement:

- The Comprehensive Communications Plan, which we presented to the Board of Trustees about a year ago, which brought together a team from all over this University led by Communications;
- Carolina Day at the Statehouse, led by the Alumni Association, but hugely underpinned by Communications and Advocacy;
- Give 4 Garnet Day, a very successful day led by our Development team, underpinned by Alumni, Communications and by our deans across the system at the University;
- Our challenges by the Commission on Higher Education, led by Advocacy but helped tremendously by Alumni, Communications and Corporate Engagement.

We are embarking on a new campaign (pausing in her report to thank David Seaton for his efforts on the previous campaign). We understand that Corporate Engagement will be a huge and more powerful partner in our next campaign. We are ready and determined to take our new CRM system, which will be housed in the Office of Information and used across the University system, to be an asset for data for everyone here. But specifically, it will answer the needs of Development, of the Alumni Association, and various constituencies of our University.

We have, at the insight and vision of our President, created a new hybrid system for Advancement. And we will in this process build trust, we will collaborate, we will partner, we will reach out to those who perhaps we have not reached out to before. We will break down silos and we hope that in the end what we will be able to do is maximize the successes for our University and take full advantage of our opportunities.

Our path forward will not be without challenges. But we will move expeditiously, and we will make sure what we do is recognize the realities of today, which are quite bright, but more importantly, prepare ourselves for the next wonderful opportunities that afford themselves to this University.

For me it is humbling and an honor to be able to lead the team and a I thank you for your support and your trust and look forward to regularly giving you updates.

Chairman von Lehe thanked Ms. Bethea for her report, which he said was received as information.

V. Election to Board of Visitors' Unexpired Term

Chairman von Lehe said Mr. Buyck had nominated Nina Fields Britt to fill the unexpired three-year term of her father, the late Johnny Fields. The term will end August 31, 2019, and Ms. Britt will be eligible to serve two additional, consecutive three-year terms. Mr. Westbrook seconded the nomination. The vote was taken, and the motion approved.

VI. Report of the Alumni Association President

In Mr. Preston's absence, Chairman von Lehe called attention to his 2018 Board of Trustees Update newsletter, which had been placed at each Trustees' seat. The newsletter highlighted upcoming events and programs.

VII. Report of Outgoing Student Government President Ross Lordo

Chairman von Lehe asked Ross Lordo to come forward as he said, "this is the time of year when we take a moment to recognize our outgoing Student Government President and to offer our thanks for a job well done. Ross has served our University and students well and we wish him the best in his future endeavors."

Chairman von Lehe and President Pastides presented a framed certificate to Mr. Lordo and asked Secretary Heath to read it:

Presented to Ross Lordo by the Board of Trustees
of the University of South Carolina in appreciation
for outstanding contributions and service to the University.
March 2017 to March 2018.

Signed Harris Pastides, President; John C. von Lehe Jr., Chairman of the
Board of Trustees; and J. Cantey Heath Jr., Secretary of the Board of Trustees.

Mr. Lordo thanked Trustees and said it had been a tremendous opportunity and honor to serve the students with members of the Board of Trustees. "I've learned a lot from you. It has really been an incredible experience. I want to thank you for all you do to make the University the best place possible. It really makes a difference. Students are surrounded by so many good people, administrators and staff, who

help us accomplish all that we want and to achieve the dreams we have coming into the University. I'm excited to look on from afar and do whatever I can to further the mission of the University.”

VIII. Report of the President

Chairman von Lehe called on President Pastides who opened his remarks by recognizing Mr. Lordo's parents who were present at the meeting.

This past Wednesday, April 18, was Give 4 Garnet Day. What you may not know is that we received 5,429 gifts in 18 hours and one minute, that would be 1801 by the way, amounting to \$3,707,061. I will tell you that we started talking about what the goal should be, I thought \$3 million was rather high when you look across the country at universities of our size and scope, \$1 million would have been a fair bar, \$2 million a stretch goal; but we had people like Lou Kennedy and Darius Rucker and others who said let's stretch that goal. Let's make it \$3 million. So, what a great day it was. We learned a lot, by the way. The average size of the gift was a little more than \$100. I'm very impressed with that because that means we had a large number of small and moderate donors. A large portion of the Class of 2018 who gave, meaning we will now cultivate them to be donors to the University as they go forth. A special acknowledgement for a generous additional gift from our own Linette and David Seaton.

Today is April 20, which is Discovery Day. Today is the day that the University showcases student research, not only students from Columbia but from around the system. We flooded the Convention Center this morning. There was no room available in the Convention Center; it was all taken up by over 1,000 student presenters, mainly posters, who came to Columbia today to showcase the great work we do along with the faculty. A moment of pride. Another moment of pride is that the keynote speaker was our very own Rhodes Scholar winner from 2000, Carolyn Parlor, now Carolyn Potter who is a professor at Oxford University working in public health. If you are interested, the awards will be presented between 4:00 and 4:30 p.m. today at the Convention Center.

Great student accomplishments throughout the University. We had our 9th Truman Scholar. Only 59 in the country are given in one year and she also won a Goldwater Scholarship. Her name is Casey Brayton, a marine science and math double major, who formerly was awarded a Udall Scholarship and a National Science Foundation Scholarship. She is a NOAA Hollings Scholar, a Lieber Scholar and a Palmetto Fellow. She is from Irmo High School.

Victor Madormo, a biomedical engineering student, was also awarded a Goldwater Scholarship this year. This is the 26th consecutive year in which the University has had one or more students named a Goldwater Scholar.

We lit Capstone Tower, our garnet-lit achievement tower, to honor all our students who were awarded our most prestigious scholarships. By the way, yesterday at Awards Day, one of our most prestigious awards – the Steven Swanger Award – was given to Ross Lordo. And one of our two Algernon Sydney Sullivan Award winners is Emily Dunn (who President Pastides asked to stand).

Turning to the budget, I haven't said this for a very long time, but things have trended positive this spring. The House is likely to take action next week. The version that passed the Senate includes additional recurring funding and one-time deferred maintenance funding. We also remain hopeful about the Efficiency Act, but we have to continue to work toward that goal. If

this holds, it would be the most successful budget process for USC in more than a decade. We have to thank our friends in the General Assembly, our friends in the business community, those around this room, and the work of our Advancement team, notably Paula Bethea, Derrick Meggie and Ed Walton.

The Commission on Higher Education held another Town Hall Meeting last night, this one in Beaufort. We continue to have a strong presence at these events, thanks to Chancellor Panu and his team that attended. We continue to address the Commission's concerns with facts to try to set the record straight.

Finally, commencement is fast approaching. You know that this year it will be on Mother's Day weekend May 11-12. It will be a phenomenal, record-breaking class again, but we will try to move quickly through it. We will have five honorary degree recipients this year: Dr. Gerald Harmon, our own South Carolina physician, who is chair of the Trustees of the American Medical Association; Chief Justice of the South Carolina Supreme Court Donald Beatty; our own illustrious businessman and supporter of the liberal arts Peter McCausland; the greatest glass sculptor in the world Dale Chihuly; and one of the greatest singers of all time, who will turn 90 years old the day after I hope he sings us a song at the honorary degree dinner, Burt Bacharach. It will be a wonderful event.

Thanks for all you do. The University is on a roll, not without challenges, but we have learned how to drive just slow enough over the speed bumps, so we don't slow down too much. We will see you at commencement.

Chairman von Lehe thanked President Pastides for his report, and called for any other matters to come before the Board.

IX. Adjournment

There being no other matters to come before the Board, Chairman von Lehe adjourned the meeting at 3:00 p.m.

Respectfully submitted,

J. Cantey Heath, Jr.
Secretary