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University of South Carolina
BOARD OF TRUSTEES

Advancement, Engagement and Communications Committee - Called

November 22, 2021

The Advancement, Engagement and Communications Committee of the University of South Carolina Board of Trustees convened in a called meeting at 9:20 a.m. on Monday, November 22, 2021, in the Floyd Board Room of the Pastides Alumni Center and by Microsoft Teams.

Committee members present were Mr. Eugene P. Warr Jr., Chair; Mr. Alex English; Mr. Brian C. Harlan; Ms. Emma W. Morris; Mr. Robin D. Roberts; Ms. Molly Spearman; Mr. Charles H. Williams; Dr. C. Dorn Smith III, Board Chair; and Thad H. Westbrook, Board Vice Chair. Mr. John C. von Lehe Jr. joined by Microsoft Teams.

Other Board members present were Mr. C. Dan Adams, Dr. C. Edward Floyd, Mr. Richard A. Jones Jr., Mr. Hubert F. Mobley, Ms. Leah B. Moody, Ms. Rose Buyck Newton, and Mr. Mack I. Whittle Jr. Mr. J. Egerton Burroughs, Mr. Toney J. Lister, and Mr. Miles Loadholt participated by Microsoft Teams.

Also present were USC Columbia Faculty Senate Chair Dr. Audrey Korsgaard, USC Columbia Student Government President Mr. Alex Harrell, and Board of Trustees' Special Advisor Mr. David Seaton.

Others in attendance were Interim President Harris Pastides; Secretary Cameron Howell; Vice President of Human Resources Caroline Agardy; USC College of Nursing Dean

Jeannette Andrews; College of Hospitality, Retail and Sport Management Interim Dean David Cardenas; Vice President for System Affairs Derham Cole; Interim Provost Stephen Cutler; Communications Manager, Office of the Provost Abraham Danaher; Vice President for Development and Alumni Relations Monica Delisa; Chief Audit Executive Pamela Dunleavy; Palmetto College Chancellor Susan Elkins; Vice President for Information Technology and Chief Information Officer Doug Foster; USC School of Medicine Columbia Dean Les Hall; USC Aiken Chancellor Daniel Heimmermann; Chief Executive Officer, USC Alumni Association Wes Hickman; Academic Programs Interim Director Trena Houp; USC School of Medicine Greenville Dean Marjorie Jenkins; Executive Director of Economic Engagement Bill Kirkland; General Counsel and Executive Director of Compliance Programs Terry Parham; Chief Operating Officer Jeff Perkins; Vice President for Student Affairs and Vice Provost Dennis Pruitt; Special Assistant to the President James Smith; Interim Vice President of Health and Well-Being Jason Stacy; Assistant Vice President, Media and External Engagement Jeff Stensland; Vice President for Communications Larry Thomas; Vice President for Enrollment Management and Dean of Undergraduate Admissions Scott Verzyl; Executive Vice President of Administration and Chief Financial Officer Ed Walton; Vice President for Diversity, Equity and Inclusion Julian Williams; Office of Communications Public Relations Strategist Dana Woodward; and Board of Trustees support staff.

OPEN SESSION

I. Call to Order

Chair Warr called the meeting to order, welcomed those in attendance, and asked everyone in the room to introduce themselves. Secretary Howell confirmed Trustees joining by Microsoft Teams. Chair Warr called on Mr. Stensland to introduce members of the press.

Mr. Stensland introduced Lucas Duprile with the *State*, Tyler Fedore and Jerry Bowen with the *Daily Gamecock*, and Jessica Holdman with the *Post & Courier*.

Chair Warr stated notice of the meeting had been posted and the press notified as required by the Freedom of Information Act; the agenda and supporting materials had been circulated; and a quorum was present to conduct business.

II. Development Office Report

Chair Warr called attention to the Development Office report posted to the Board portal and asked Vice President for Development Monica Delisa to summarize her report.

Ms. Delisa stated the Development Office recently hired five new employees, which completes her leadership team. In preparation for the major capital campaign, she and her team will be working to schedule meaningful donor engagements with members of the Board of Trustees.

Chair Warr thanked Ms. Delisa and stated the Development Office report was received as information.

III. Alumni Association Quarterly Report

Chair Warr called attention to the Alumni Association Quarterly report posted to the Board portal and asked the Chief Executive Officer of the USC Alumni Association, Wes Hickman, to provide brief highlights.

Mr. Hickman stated Gamecocks around the country are excited about getting back together for in-person events. The Alumni Association held 150 events, in which over 5,000 people participated.

Chair Warr thanked Mr. Hickman and stated the Alumni Association quarterly report was received as information.

IV. Office of Economic Engagement Report

Chair Warr called attention to the Office of Economic Engagement report posted to the Board portal and asked Executive Director of Economic Engagement Bill Kirkland to provide a brief overview.

Mr. Kirkland stated the report provides an update on the Apple Labs and Apple campus store partnership with UofSC. Ribbon cuttings for Apple Labs at UofSC Union and UofSC Lancaster will be held in January 2022 and the spring of 2022, respectively. Limited Apple campus store services are currently being provided through Carolina Tech Zone with full services becoming available through the Gamecock iHub in the spring of 2022. The SC Cyber Initiative announced by the Governor on January 27 was launched on March 1, 2021. A statewide cyber ecosystem inventory and analysis has been completed, and a draft strategic plan developed. Lines of communication and collaboration have been expanded and working groups are in place and prepared to implement the strategic plan. UofSC was one of only seventeen organizations nationwide, and the first higher education institution in the state, to win a \$400,000 South Carolina Rising grant from the U.S. Economic Development Administration Office of Innovation and Entrepreneurship. In addition, UofSC was awarded a \$200,000 Truist Grant and Scholarships from the Truist Charitable Fund.

Chair Warr thanked Mr. Kirkland and stated the Office of Economic Engagement report was received as information.

V. Adjournment

Chair Warr declared the meeting adjourned at 9:25 a.m.

Respectfully submitted,

Cameron Howell
Secretary