

Curriculum Vitae (2023)



Prof. Dr. Sjoerd Beugelsdijk

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BIO

Sjoerd Beugelsdijk (PhD Tilburg University, 2003) holds the J. Willis Cantey Chair and is professor in international business and economics at the Darla Moore School of Business of the University of South Carolina. He is an expert on economic (de-)globalization and cultural and institutional differences. Dr. Beugelsdijk has published more than 50 refereed articles in journals such as the *Journal of International Business Studies*, *Journal of Management*, *Journal of Management Studies*, *Organization Studies*, *Organization Science*, *Entrepreneurship Theory and Practice*, *Journal of Cross-Cultural Psychology*, and *Regional Studies* and *Journal of Economic Geography*, several books (MIT Press and Cambridge University Press) including one textbook on international economics and business and made many contributions to edited volumes.

Dr. Beugelsdijk has held visiting positions at several universities including Copenhagen Business School, Bocconi University, and KU-Leuven, and holds an honorary chair in international business at the University of Groningen. Before his professorship at the University of South Carolina, Dr. Beugelsdijk worked at the University of Groningen (2009-2023) and Nijmegen University (2006-2009). He has served as a head of department, director of research, and academic director of the undergraduate international business program.

Dr. Beugelsdijk received over 1 million euros in competitive research grants (Rubicon, Veni, Vidi) of the Netherlands and Flemish Organisation for Scientific Research. He has supervised 10 PhD projects and is the Deputy Editor-in-Chief for the *Journal of International Business Studies*. He was elected Fellow of the Academy of International Business (AIB) in 2020, was awarded the silver medal in 2019 by the AIB for his contribution to the field of international business, and received recognition as excellent teacher in three different universities. In 2023 he was elected member of the Royal Holland Society of Sciences and Humanities (KHMW).

His academic work has societal impact, as for example reflected in the revision of the UN World Investment Report, and his coordination and co-authoring of the 2019 government advisory board (Sociaal en Cultureel Planbureau) report on 'Dutch national identity'. He published 5 books, including the popular scientific book 'De Verdeelde Nederlanden' (2021) on polarization in the Netherlands. The book was extensively covered in Dutch newspapers, radio and tv and received 5 star reviews (*Volkskrant* and *Dagblad van het Noorden*). He has

been consulted by the European Committee, the Dutch government (local and national), political parties, business associations, national police, NGOs and non-profit organizations.

Dr. Beugelsdijk is included on the list of most impactful researchers worldwide compiled by Stanford University – based on citations to his work. Several of his published articles belong to the top 2% highly cited in business and economics (Web of Science).

PAST POSITIONS

2009-2023	Full Professor International Business, University of Groningen, Faculty of Economics and Business, Netherlands
2020-2023	Board of Trustees; member and chairperson Groningsche Schoolvereniging (GSV), City of Groningen, Netherlands
2021-2023	Visiting Professor Katholieke Universiteit (KU) Leuven, Belgium
2017-2019	Affiliated researcher Sociaal-Cultureel Planbureau (SCP), The Hague
2013-2015	Visiting Professor University of South Carolina, Moore School of Business (Columbia, USA)
2005-2008	Associate Professor University of Nijmegen, Nijmegen School of Management, Netherlands
2003-2004	Assistant Professor Tilburg University, Department of Organisation and Strategy/CentER
1998-1999	Teacher Economics (gymnasium) 't Rijks Scholengemeenschap Bergen op Zoom, Netherlands

VISITS

2008	Bocconi University, Milan Italy (IGIER) (3 months)
2008	WU Wien, Austria (1 month)
2008	University of Reading, UK (CIBS) (1 month)
2007	Copenhagen Business School (CBS), Denmark (4 months)
2004	Case Western University, USA (2 months)
2004	Copenhagen Business School (CBS), Denmark (6 months)
2004	European University Institute (RSCAS), Florence, Italy (3 months)

EDUCATIONAL BACKGROUND

2003	PhD, CentER, Tilburg University (Netherlands) Culture and Economic Development in European Regions (awarded best dissertation by Regional Science Association International) Supervisors: Prof. Dr. A.B.T.M. van Schaik & Prof. Dr. N. Noorderhaven
1999	Master Economics, awarded with distinction Tilburg University (Netherlands)

PROFESSIONAL SERVICE

2021-	Member of the Peter Buckley and Mark Casson Academy of International Business Dissertation Award Committee
2020	Chair of the committee for selection of the <i>Journal of International Business Studies</i> Decade Award (announced at AIB Miami 2020)
2015-2022	University of Groningen, Director of research (40 fte)
2011-2013	University of Groningen, Academic director IB bachelor program (appr. 500 students first year enrolment)
2009-2011	University of Groningen, Head of Department (15 fte)
2010-present	External Assessor National Science Foundation of Netherlands, Austria, Australia, Canada, Israel, Poland, British Academy

DOCTORAL SUPERVISION

1. Juliette de Wit (University of Groningen December 2, 2021)
2. Johannes Kleinhempel (University of Groningen January 9, 2020; cum laude, top 2%)
3. Laetitia Em (University of Groningen October 31, 2019)
4. Vincent Kunst (University of Groningen March 7, 2019)
5. Sarah Castaldi (University of Groningen November 1, 2018)
6. Philipp Marek (University of Groningen May 28, 2015)
7. Lisa Berntsen (University of Groningen/Jyvaskila University April 30, 2015)
8. Ines Wagner (University of Groningen/Jyvaskila University Febr. 5, 2015)
9. Dut van Vo (University of Groningen January 20, 2014)
10. Andre van Hoorn (University of Nijmegen April 19, 2011)

EDITORIAL BOARD POSITIONS

2022-present	Deputy Editor-in-Chief <i>Journal of International Business Studies</i>
2016-present	Reviewing editor (responsible for handling all incoming manuscripts), <i>Journal of International Business Studies</i>
2013-2022	<i>Journal of World Business</i> , editorial review board
2013-2016	<i>Journal of International Business Studies</i> , editorial review board
2012-2017	<i>Management International Review</i> , editorial review board
2010-2018	<i>Global Strategy Journal</i> , editorial review board

Special Issue guest editorships:

2024	Special issue on The Global Scope of Corporate Sustainability in the <i>Journal of International Business Studies</i> (with J. Doh, T. Kostova, V. Marano, M. Wilhelm)
2013	Special issue on The Multinational in Geographical Space in the <i>Journal of International Business Studies</i> (with R. Mudambi)
2010	Special issue on International Business and Economic Geography in the <i>Journal of Economic Geography</i> (with R. Mudambi and P. McCann).

FUNDING

Total: 1.3 mln EUR

2022	200,000 EUR	Grant Co-applicant	KULeuven-Flemish Research Council
2019	35,000 EUR	Project funding	National Government (SCP)
2015	20,000 USD	Grant PI	Center for International Business Education and Research, Un. of South Carolina
2014	20,000 USD	Grant PI	University of South Carolina, Provost Office
2012	800,000 EUR	Grant PI	Netherlands Organization for Scientific Research (NWO) – Vidi
2007	200,000 EUR	Grant PI	Netherlands Organization for Scientific Research (NWO) – Veni
2004	13,000 EUR	Grant PI	Netherlands Organization for Scientific Research (NWO) – Rubicon Talent grant

RECOGNITIONS

2023	Finalist for the five year scholarly impact award – <i>Journal of Management</i>
2023	Elected member of the Royal Holland Society for Sciences and Humanities
2021-	Since 2021 included on the Stanford list of most impactful researchers in the world
2020	Elected fellow of the Academy of International Business
2020	<i>Global Strategy Journal</i> best paper prize for my 2015 article on cultural change

- 2019 Recipient of the JIBS Silver medal for seminal contributions to the field of international business – awarded by *Journal of International Business Studies*
- 2021 Recognition of teacher excellence Faculty of Economics and Business KU Leuven
- 2016- Since 2016 included on the list of best teachers of the Faculty of Economics and Business of the University of Groningen (NL)
- 2009 Best conference reviewer Academy of International Business
- 2008 Best paper prize *International Business Review*
- 2007 Best conference reviewer Academy of International Business
- 2004 Best doctoral thesis award – Regional Science Association International
- 2004 Academy of International Business Haynes Prize finalist
- 2004 European Regional Science Association best paper finalist
- 2002 Recognition of teacher excellence Faculty of Economics and Business Tilburg University
- 2002 Academy of Management Carolyn Dexter Prize finalist

AD HOC REVIEWING

I have always been an active ad hoc reviewer, and as my work on cultural diversity and economic (de-)globalization cuts through management, economics, sociology/political science and economic geography, I have served as ad hoc reviewer for a wide range of journals at all levels and across all fields concerned with cultural diversity.

Business and Management

Journal of International Business Studies, Strategic Management Journal, Organization Science, Academy of Management Journal, Journal of Management Studies, International Business Review, Journal of International Management, Management International Review, Organization Studies, Journal of World Business, Entrepreneurship Theory & Practice, Global Strategy Journal, Long Range Planning, European Management Review, Human Resource Management, Research Policy, Industry and Innovation

Economics

Oxford Economic Papers, Journal of Comparative Economics, Southern Economic Journal, European Journal of Political Economy, Review of Political Economy, Journal of Evolutionary Economics, Review of Social Economy, Journal of Economic Surveys, International Economic Review, Journal of International Trade & Economic Development, Review of World Economics, Small Business Economics, World Development, Journal of Banking & Finance, Review of Development Economics

Economic Geography

Journal of Economic Geography, Regional Studies, Economic Geography, European Urban and Regional Studies, Papers in Regional Science, Journal of Regional Science, Journal of Social and Economic Geography (TESG), Annals of Regional Science, Spatial Economic Analysis

Sociology/PolSc

American Journal of Sociology, American Sociological Review, European Sociological Review, Social Forces, European Journal of Political Research, International Political Science Review, Proceedings of the National Academy of Sciences (PNAS)

TEACHING

Current:

Comparative and cross-cultural management (Master and undergraduate)
PhD course International Business

Past:

Introduction to International Business, Comparative Analysis, International Management, Competitiveness of firms and nations, Comparative Business Systems, Industrial Economics and Organization, Organization Theory, Institutional Economics, Introduction to Management Sciences, Culture and Economic Behaviour, Industrial Organisation, Supervision of Ba/Msc thesis; National University of Costa Rica (UNA) summer course 'ecology and markets'.

Over the years my **teaching evaluations** average between 4.5 and 5 on a 1-5 scale. I have received recognitions for the quality of my teaching at three different universities.

PUBLICATIONS

Impact

- In 2019 I was awarded the Journal of International Business Studies *Silver Award* for the significant contribution I made to the field of International Business. The Journal of International Business Studies is the world leading journal for research on globalization.
- Individually, I rank in the Stanford top 2% worldwide of scholars in terms of academic impact based on publications and citations in the field of business and management (Ioannidis, Boyack and Baas, *PLOS Biology* 2020, updated 2023).
- Five of my articles belong to the category "Highly cited" in Web of Science, meaning that they received enough citations to place them in the top 1% of the academic field of Economics & Business based on a highly cited threshold for the field and publication year (December 2022).

Google scholar citations

Total citations (Google scholar):	>12.000
H-index:	46
Highest cited paper:	>800

5 key publications:

- Kleinhempel, J., Klasing, M., and Beugelsdijk, S. (2023) Cultural roots of entrepreneurship: Evidence from second generation migrants, *Organization Science* 34.5: 1800-1819.
- Beugelsdijk, S. (2022) Capitalizing on the uniqueness of international business: Towards a theory of place, space and organization, *Journal of International Business Studies* 53.9: 2050-2067.
- Beugelsdijk, S., T. Kostova, M. van Essen. V. Kunst and E. Spadafora (2018) Cultural distance and the process of firm internationalization, *Journal of Management* 44.1: 89-130
 - "Highly cited" in Web of Science
 - 5-year Scholarly Impact Award Finalist 2023

- Beugelsdijk, S., and Welzel, C. (2018) Dimensions and Dynamics of National Culture; synthesizing Hofstede with Inglehart, *Journal of Cross-Cultural Psychology* 49.10: 1469-1505

“Highly cited” in Web of Science, > 90,000 downloads
- Beugelsdijk, S., Mudambi, R., and McCann, P. (2010) Place, Space and Organization; Economic Geography and the Multinational Enterprise, *Journal of Economic Geography*, vol. 10.4: 485-493.

A series of methodology focused articles/editorials in *Journal of International Business Studies*:

- Steel, P., Beugelsdijk, S. and Aguinis, H. (2021) The anatomy of an award winning meta-analysis: Recommendations of authors, reviewers, and users of meta-analytic reviews, *Journal of International Business Studies* 52.1: 23-44
- Beugelsdijk, S., van Witteloostuijn, A., and Meyer, K. (2020) Data access and research transparency (DART): a new editorial policy, *Journal of International Business Studies* 51.6: 887-905
- Beugelsdijk, S., Ambos, B., and Nell, P. (2018) Conceptualizing and measuring distance in international business: Recurring questions and best practice guidelines, *Journal of International Business Studies* 49.9: 1113-1137
- Meyer, K., van Witteloostuijn, A., and S. Beugelsdijk (2017) What’s in a *p*? Reassessing Best Practices for Conducting and Reporting Hypothesis-Testing Research, *Journal of International Business Studies* 48.5: 535-551

Books

- 2023 *International Economics and Business 3rd ed.* – textbook Cambridge University Press with Harry Garretsen, Charles van Marrewijk, Steven Brakman and Samuele Murtinu
- 2021 *De Verdeelde Nederlanden* (Polarization in the Netherlands). Uitgeverij Balans

This popular scientific book (in Dutch) received five star reviews in newspapers *Volkscrant* en *Dagblad van het Noorden*
- 2019 *Denkend aan Nederland* (Dutch national identity) eds. J. de Hart, P. van Houwelingen. S. Beugelsdijk, M. Versantvoort) Netherlands Institute for Social Research (Sociaal Cultureel Planbureau)
- 2013 *Firms in the International economy: firm heterogeneity meets international business*, MIT Press (eds. Beugelsdijk, S., Brakman, S., Garretsen, J.H., and H. van Ees)
- 2011 *Culture in Economics; history, methodological reflections and contemporary applications* (with R. Maseland), Cambridge University Press - monograph

JOURNAL ARTICLES AND BOOK CHAPTERS (BY YEAR)

- (78) Saittakari, I., Ritvala, T., Kähäri, P., Moisio, S., Hanell, T. Piekkari, R. and Beugelsdijk, S. (2023) A review of location, politics, and the multinational corporation: bringing political geography into international business, **Journal of International Business Studies** 54: 969-995.
- (77) Kleinhempel, J., Klasing, M., and Beugelsdijk, S. (2023) Cultural roots of entrepreneurship: Evidence from second generation migrants, **Organization Science** 34.5: 1800-1819 (For summaries and blogs see [LSE Business Review](#), [CBS](#), [Groningen](#), [EurekaAlert!](#))
- (76) Castaldi, S., Wilhelm, M., Beugelsdijk, S., Vaart van de T. (2023) Extending social sustainability to suppliers. The role of GVC governance strategies and supplier country institutions, **Journal of Business Ethics** 183: 123-146.
- (75) Beugelsdijk, S. (2022) Capitalizing on the uniqueness of international business: Towards a theory of place, space and organization, **Journal of International Business Studies** 53.9: 2050-2067.
- (74) Dau, L. Beugelsdijk, S., Fleury, M.T., Roth, K., and Zaheer, S. (2022) What makes international business unique and important as a field? The three Cs of IB. **AIB Insights**
- (73) Beugelsdijk, S., Van Herk, H., Maseland, R. (2022) The nature of societal conflict in Europe: An archetypal analysis of the postmodern cosmopolitan, rural traditionalist and urban precariat, **Journal of Common Market Studies** 60.6: 1701-1722.
- (72) Kleinhempel, J., Beugelsdijk, S., and Klasing, M. (2022) The changing role of social capital during the venture creation process: A multi-level study, **Entrepreneurship Theory and Practice** 46.2: 297-330. (For summaries and blogs see [London School of Economics](#) and [Forbes](#) and [Alliance Manchester Business School](#))
- (71) Kostova, T., and Beugelsdijk, S. (2021) Integrating diversity into distance research for added rigor, parsimony and relevance, *Journal of Management Studies* 58(6): 1669-1689.
- (70) Steel, P., Beugelsdijk, S., and Aguinis, H. (2021) The anatomy of an award winner: Recommendations for authors, evaluators and users of meta-analytic reviews, **Journal of International Business Studies** 52(1): 23-44.
- (69) Beugelsdijk, S., van Witteloostuijn, A., and Meyer, K. (2020) Editorial: Data access and research transparency (DART): A new editorial policy, **Journal of International Business Studies** 51(6): 887-905.
- (68) Kostova, T., Beugelsdijk, S., Scott, R., Kunst, V., Chua, C.H., and van Essen, M. (2020) The construct of institutional distance through the lens of different institutional perspectives; review, analysis and recommendations, **Journal of International Business Studies** 51(4): 467-497.
- (67) Castaldi, S., Gubbi, S., Kunst, V., and Beugelsdijk, S. (2019) Does business group affiliation improve foreign subsidiary performance? **Global Strategy Journal** 9(4): 595-617.

The following 5 chapters are part of the edited book on Dutch national identity, titled "Denkend aan Nederland" (www.scp.nl/scr2019):

- (66) Hoofdstuk 18: Onderzoekopzet Sociaal en Cultureel Rapport (with. P. van Houwelingen, M. Versantvoort, M. Coenders en J. de Hart) In: Denkend aan Nederland, (eds. S. Beugelsdijk, J. de Hart, P. van Houwelingen en M. Versantvoort) Sociaal en Cultureel Planbureau – Den Haag *In Dutch*
- (65) Hoofdstuk 9: Nederlandse waarden en normen internationaal vergeleken. In: Denkend aan Nederland, (eds. S. Beugelsdijk, J. de Hart, P. van Houwelingen en M. Versantvoort) Sociaal en Cultureel Planbureau – Den Haag *In Dutch*
- (64) Hoofdstuk 8: Symbolen en tradities, burgerlijke vrijheden, of niets van dat alles? Een individuele profielschets. In: Denkend aan Nederland, (eds. S. Beugelsdijk, J. de Hart, P. van Houwelingen en M. Versantvoort) Sociaal en Cultureel Planbureau – Den Haag (with. J. de Wit) *In Dutch*
- (63) Hoofdstuk 7: Eenheid in verscheidenheid. In: Denkend aan Nederland, (eds. S. Beugelsdijk, J. de Hart, P. van Houwelingen en M. Versantvoort) Sociaal en Cultureel Planbureau – Den Haag (with J. de Wit, S. Muns, M. Versantvoort) *In Dutch*
- (62) Hoofdstuk 1: Aanleiding en Inleiding. In: Denkend aan Nederland, (eds. S. Beugelsdijk, J. de Hart, P. van Houwelingen en M. Versantvoort) Sociaal en Cultureel Planbureau – Den Haag (with J. de Wit, S. Muns, M. Versantvoort) *In Dutch*
- (61) Beugelsdijk, S., Klasing, M., and Milionis, P. (2019) Value diversity and regional economic development, **Scandinavian Journal of Economics** 121(1): 153-181.
- This article featured in London School of Economics (LSE Blog: <http://blogs.lse.ac.uk/businessreview/2017/05/30/growing-social-value-polarisation-harms-economic-development/>), and was covered in various media including Russia (Lenta.ru) and the Sud Deutsche Zeitung (nov 12, 2017)*
- (60) Beugelsdijk, S., and Welzel, C. (2018) Dimensions and Dynamics of National Culture; synthesizing Hofstede with Inglehart, **Journal of Cross-Cultural Psychology** 49.10: 1469-1505.
- (59) Beugelsdijk, S., Ambos, B., and Nell, P. (2018) Editorial: Conceptualizing and measuring distance in international business: Recurring questions and best practice guidelines, **Journal of International Business Studies** 49(9): 1113-1137.
- Selected as one of the best 11 JIBS articles on research methods published from 2010 to 2019
 - Reprinted as chapter 26 in: Eden, L., Nielsen, B.B., A. Verbeke (2019) *Research methods in international business*. JIBS special Collections (vol. 7). Palgrave Macmillan – Springer.
- (58) Beugelsdijk, S., and Jindra, B. (2018) Product innovation and decision making autonomy in subsidiaries of multinational companies, **Journal of World Business** 53: 529-539.
- (57) Beugelsdijk, S., Kostova, T., Kunst, V., Spadafora, E., and Essen van, M. (2018) Cultural distance and the process of firm internationalization, **Journal of Management** 44.1: 89-130.
- (56) Beugelsdijk, S., Klasing, M., and Milionis, P. (2018) Regional economic development in Europe: the role of total factor productivity, **Regional Studies** 52.4: 461-476.

- (55) Beugelsdijk, S., Kostova, T., and Roth, K. (2017) An overview of Hofstede-inspired country level culture research in international business since 2006, **Journal of International Business Studies** 48(1): 30-47.
- (54) Beugelsdijk, S., Nell, P., and Ambos, B. (2017) When do distance effects become empirically observable? An investigation in the context of headquarters value creation for subsidiaries, **Journal of International Management** 23(3): 255-267.
- (53) Meyer, K., Van Witteloostuijn, A., and Beugelsdijk, S. (2017) What's in a *p*? Reassessing Best Practices for Conducting and Reporting Hypothesis-Testing Research, **Journal of International Business Studies** 48(5): 535-551.
- This editorial has set new guidelines for publishing and reporting of statistical results in JIBS
 - Selected as one of the best 11 JIBS articles on research methods published from 2010 to 2019
 - Reprinted as chapter 4 in: Eden, L., Nielsen, B.B., A. Verbeke (2019) *Research methods in international business*. JIBS special Collections (vol. 7). Palgrave Macmillan – Springer.
- (52) Chapter: Measuring cultural diversity within countries (With M. Klasing), In: *Social economics, Current and Emerging Avenues* (eds. J. Costa-Font and M. Macis) MIT Press, pp 129-172.
- (51) Beugelsdijk, S., and Klasing, M. (2016) Value diversity and trust: the role of political ideology, **Journal of Comparative Economics** 44(3): 522-540.
- (50) Beugelsdijk, S., Maseland, R., and Van Hoorn, A. (2015) Are scores on Hofstede's dimensions of national culture stable over time? A cohort analysis, **Global Strategy Journal** 5.3: 223-240.
- Selected as best paper in 2020. The Global Strategy Journal best paper is presented annually to honour substantial work published in GSJ after five years or more from the date they are published.
- (49) Yu, S., Beugelsdijk, S., and de Haan, J. (2015) Trade, Trust and the Rule of Law, **European Journal of Political Economy** 37: 102-115.
- (48) Beugelsdijk, S., Maseland, R., Onrust, M., Hoorn A., and Slangen, A. (2015) Distance in international management: from mean to variance based measures, **International Journal of Human Resource Management** 26.2: 165-191.
- (47) Beugelsdijk, S. (2015) Chapter: Networks and clusters, In: *International Comparative Management 2nd ed.* (eds. Noorderhaven and Sorge) McGraw Hill.
- (46) Beugelsdijk, S., Slangen, A., Maseland, R. and Onrust, M. (2014) The impact of home-host cultural differences on foreign affiliate sales: the moderating role of cultural variation within host countries, **Journal of Business Research** 67: 1638-1646.
- (45) Beugelsdijk, S., and Mudambi, R. (2013). MNEs as border-crossing MLEs: the role of discontinuities in geographic space, **Journal of International Business Studies** 44.5: 413-426.
- (44) Beugelsdijk, S. (2013) Chapter: Firms in the international economy, firm heterogeneity, international economics and international business, In: *Firms in the*

international economy; firm heterogeneity meets international business (eds. Beugelsdijk, Brakman, Van Ees and Garretsen) MIT Press: pp. 1-19.

- (43) Beugelsdijk, S., and Kiss, A. (2013) Chapter: How is entrepreneurship included in international business? In: Routledge Handbook for International Management Education (with A. N. Kiss): pp 104-116
- (42) Slangen, A., Beugelsdijk, S., and Hennart, J.F. (2011) The impact of cultural distance on US arm's length exports: an international business perspective, **Management International Review** 51.6: 875-896. 50 year anniversary issue.
- (41) Beugelsdijk, S. (2011) Chapter: Location specific advantages and liability of foreignness; time, space and relative advantage, in: Advances in International Management (Asmussen, C.G., Devinney, T., Pedersen, T., and Tihanyi, L.) Emerald Insight: pp. 181-210.
- (40) Beugelsdijk, S. (2011) Chapter: Organization theorists struggling with a view of mankind: power, ethics and top management teams, In: The Nature of the New Firm (eds. Dolfsma, W.), Edward Elgar, pp. 13-17
- (39) Beugelsdijk, S. (2010) International Business Research: homo ludens meets homo economicus, inaugural professorial lecture University of Groningen, October 19
- (38) Beugelsdijk, S., Hennart, J.F., Slangen, A., and Smeets, R. (2010) Why and how FDI stocks are a biased measure of MNE affiliate activity, **Journal of International Business Studies** 41.9: 1444-1459. This was also published in the Columbia FDI Perspectives series 45, august 29, 2011.

This article has led to a revision of what is reported in the World Investment Report (UNCTAD)
- (37) Beugelsdijk, S., McCann, P., and Mudambi, R. (2010) Place, Space and Organization; Economic Geography and the Multinational Enterprise, **Journal of Economic Geography**, vol. 10.4: 485-493.
- (36) Beugelsdijk, S., and Frijns, B. (2010) A cultural explanation of the foreign bias in international asset allocation, **Journal of Banking and Finance** 34: 2121-2131.
- (35) Slangen, A., and Beugelsdijk, S. (2010) The impact of institutional hazards on foreign multinational activity: A contingency perspective, **Journal of International Business Studies** 41.7, 980-995.
- (34) Zwinkels, R., and Beugelsdijk, S. (2010) Gravity equations: workhorse or Trojan horse in explaining trade and FDI patterns across time and space? **International Business Review**, vol. 19.1: 452-472.
- (33) Beugelsdijk, S., and Slangen, A. (2010) The impact of national cultural distance on the number of foreign website visits by U.S. households, **CyberPsychology, Behavior and Social Networking** 13.2: 201-205.
- (32) Beugelsdijk, S., Suddle, K., and Wennekers, S. (2010) Chapter: Entrepreneurial culture and its effects on the rate of nascent entrepreneurship, in: Thurik and Freytag, Culture and Entrepreneurship, Springer: pp. 227-244.

- (31) Beugelsdijk, S. (2010) Chapter: Entrepreneurial culture, regional innovativeness and economic growth, In: Thurik, R. and Freytag, A. (eds.) *Culture and Entrepreneurship*, Springer Verlag: pp. 129-156.
- (30) Beugelsdijk, S., Pedersen, T. and Petersen, B. (2009) Is there a trend towards global value chain specialization? An examination of cross border sales of US foreign affiliates, **Journal of International Management** 15: 126-141.
- (29) Beugelsdijk, S. (2009) A multi-level approach to social capital, **International Studies in Management and Organization** 39.2: 65-89.
- (28) Beugelsdijk, S., Noorderhaven, N., and Koen, C.I. (2009) A dyadic approach to the impact of differences in organizational culture on perceived relationship performance, **Industrial Marketing Management** 38: 312-323.
- (27) Beugelsdijk, S. (2009) Chapter: Mapping the landscape of social capital: a need for a two-level approach, in: De Jong, Culture, Economics and Business, Routledge: pp. 137-158.
- (26) Beugelsdijk, S. (2008) Strategic human resource practices and product innovation, **Organization Studies** 29.6: 821-847.
- (25) Beugelsdijk, S., Smeets, R., and Zwinkels, R. (2008) The impact of horizontal and vertical FDI on host country economic growth, **International Business Review** 17.4: 452-472.
- This paper was nominated for best paper in IBR 2008. Prize was awarded at EIBA conference Valencia 2009.
- (24) Beugelsdijk, S., and Smeets, R. (2008) Entrepreneurial culture and economic growth: revisiting McClelland's thesis, **American Journal of Economics and Sociology** 67.5: 915-939.
- (23) Beugelsdijk, S. (2008) Trust, institutions and the 'generally speaking question'; a reply to Uslaner, **Cambridge Journal of Economics** 32.4: 633-638.
- (22) Beugelsdijk, S. (2007) The regional environment and a firm's innovative performance; a plea for a multi-level interactionist approach, **Economic Geography** 83.2: 181-199.
- (21) Beugelsdijk, S. (2007) Entrepreneurial culture, regional innovativeness and economic growth, **Journal of Evolutionary Economics** 17.2: 187-210.
- (20) Beugelsdijk, S., Koen, C, and Noorderhaven, N. (2006) Organizational culture and network embeddedness, *Current Topics in Management* vol. 11.
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- (1) Beugelsdijk, S., Herpen, M., and Slangen, A. (2002) Drivers and determinants of organizational change; the case of Heineken Inc. **Journal of Organizational Change Management** 15.4: 311-326.

PUBLICATIONS IN DUTCH

Examples of recent non-refereed publications in Dutch (newspapers/magazines etc.) are:

Beugelsdijk, S. ‘De geïndividualiseerde samenleving is een politieke valkuil’, Wiardi Beckmanstichting, [Socialisme & Democratie](#) PvdA 16 dec 2022

Beugelsdijk, S. ‘Terugkeer naar het Rijnlandse model dwingt ondernemingen behoedzaam te opereren’. [Koninklijke Vereniging voor Staatshuishoudkunde KVS bundel 2022](#) p. 96-102

Beugelsdijk, S. ‘Tijd om het liberale zelfbeklag te stoppen’. *Idee* D66 oktober 2022

Interview by Mannus van der Laan on the consequences of the high inflation, ‘Alleen lage inkomens corrigeren’, [Dagblad van het Noorden](#), 12 augustus 2022

Newspaper article: Los, B., Beugelsdijk, S., Bezemer, D., Brakman, S., Inklaar, R. Grenzen aan de groei. [Dagblad van het Noorden](#) 9 Juni 2022

Newspaper article: Beugelsdijk, S., Bezemer, D., Brakman, S., Garretsen, H., Inklaar, R., Los, B. Veranderen belastingstelsels kan economische klappen opvangen Deel 2. [Dagblad van het Noorden](#) 23 april 2022.

Newspaper article: Beugelsdijk, S., Bezemer, D., Brakman, S., Garretsen, H., Inklaar, R., Los, B. De wind is gedraaid na 30 jaar van economische voorspoed Deel 1. [Dagblad van het Noorden](#) 17 april 2022.

Newspaper article: Beugelsdijk, S. Steeds opnieuw tijdelijke financiering holt de publieke sector uit. Dagblad [Trouw](#) 24 februari 2022

Beugelsdijk, S. en de Groot, H. (2020) Kapitaal en economische dynamiek. In memoriam Ton van Schaik. *Economisch Statistische Berichten* - ESB 105 (4785) blz. 253.

Beugelsdijk, S. (2020) Einzelgänger op zoek naar wat ons bindt. In memoriam Geert Hofstede. *Economisch Statistische Berichten* - ESB 105 (4783) blz. 93.

Beugelsdijk, S. (2020) 75 jaar vrijheid: op zoek naar een nieuwe “wij”. In: De stand van vrijheid. Vrijheid in Nederland 75 jaar na de bevrijding (Sociaal en Cultureel Planbureau en 4/5 Mei commitee) Den Haag/Amsterdam. pp. 95-102.

In 2021 my book *De Verdeelde Nederlanden* was positively discussed in various newspaper articles in [Volkskrant](#), [Telegraaf](#), [Trouw](#), [Algemeen Dagblad](#), [Dagblad van het Noorden](#) ([here](#), [here](#) and [here](#)), and het [Nederlands Dagblad](#).

Since September 2021 I have been invited to give more than 40 talks about my book at a.o. the Royal Military Academy, National Police, Ministries, political parties, local and regional governments, think-tanks, schools, religious organizations, NGOs, and business associations. Details available upon request.

CONFERENCES ORGANIZED

- Two-day workshop on digitalization and international business, University of Amsterdam, April 17-18, 2023. Jointly organized with Ram Mudambi and Vittoria Scalera. 30 participants
- One Day Workshop: Culture Research in International Business, EIBA Leeds December 2019. 17 participants.
- Organizer summer school. Topic: Culture, Diversity and Economic Development, University of Groningen 2017 (co-organizers M. Klasing, P. Milionis, R. Maseland). Key note speakers: prof. M. Doebke (Northwestern Univ.) and O. Galor (Brown Univ.). 30 participants.
- Hofstede Consortium Cross Cultural 6 day Workshop, University of Maastricht. Organizers are prof. M. Peterson (Florida Atlanta Univ.) and prof. M. Soendergaard (Arhus); other speakers are prof. M. Minkov (Varna Univ.) and prof. G. Hofstede. 2015-2016-2017-2018. 25 participants.
- Co-organizer conference. Topic: The multinational firm in geographical space, Temple University (co-organizer prof. R. Mudambi), 2012, Philadelphia. 25 participants.
- Organizer CES-IFO conference. Topic: Globalization, trade, foreign direct investment and the multinational firm, San Servolo (Co-organizers prof. S. Brakman, H. Garretsen) 2011, Venice. Key note speakers: prof. B. Blonigen (Univ. of Oregon), prof. A. Rugman (Reading Univ.), prof. J.F. Hennart (Singapore Management Univ.), and prof G. Ottaviano (Bocconi Univ. and LSE). 40 participants.

PANEL SESSIONS ORGANIZED

- Chair of the professional development workshop “meet the editors” Academy of Management (IM-D), 2017.
- Co-organizer of a panel session on global value chains. Academy of International Business annual meeting 2017, New Orleans. Co-organizers were Dr. A. van Assche (HEC Montreal), Dr. F. Morris (NSF), and prof. R. Mudambi (Temple Univ.).
- Organizer of a panel session on the role of cross-country distance measures in international business. Academy of International Business annual meeting 2014, Vancouver. Other speakers were prof. T. Kostova and Dr. M. van Essen (both Univ. of South Carolina), prof. L. Nachum (City U. NY) and prof. H. Berry (George Washington Univ.)
- Organizer of a panel session on how the World Values Survey can be used in international business research. Academy of International Business annual meeting 2014, Istanbul. Other speakers were prof. G. Hofstede, prof. M. Peterson (Florida Atlantic Univ.), prof. M. Soendergaard (Arhus Univ.).
- Organizer of a panel session on cultural differences: between versus within country variation. European International Business Association annual meeting, 2012 Brighton. Other speakers were prof. M. Peterson (Florida Atlantic Univ.), prof. M. Soendergaard (Arhus Univ.) and prof. B. McSweeney (Royal Holloway Univ.).

- Co-organizer of a panel session on international business and economic geography. Academy of International Business annual meeting, 2009, San Diego. Co-organizers were prof. P. McCann (Sheffield Univ.) and prof. R. Mudambi (Temple Univ.).
- Co-organizer of a panel session on theory development and empirical modeling techniques in international business. Academy of International Business annual meeting, 2009, Indianapolis. Other speakers were prof. T. Devinney (Leeds Univ.), prof. D. Audretsch (Indiana Univ.).

INVITED SEMINARS/WEBINARS

- Seminar “Surviving the review process, lessons from 5,000 rejections” Nijmegen University May 8, 2023
- Moderator webinar on what makes a high impact paper? JIBS-JIBP webinar series April 11, 2023
- Webinar on research methods in IB, Febr. 24, 2023, University of Michigan
- Webinar on meta-analysis, Febr. 25 2021, Leeds University
- Webinar on dos and don'ts of a successful export strategy, Febr 4 2021. World Trade Center Leeuwarden.
- Webinar Strategic Management Society Award Winning Best Paper Prize, Dec 3, 2020 on the basis of my article in Global Strategy Journal published in 2015
- Plenary talk on interdisciplinary research in social sciences, Faculty of Behavioural and Social Sciences, University of Groningen, Jan 21, 2020.
- University of Manchester (UK); management group, Febr 2020.
- University of Liverpool (UK); management department, Febr. 2020.
- A series of (>20) presentations on Dutch national identity and culture after the publication of the government report in June 2019.
- University of Leeds (UK); department of marketing; March '18
- IESEG School of Management (France); department of marketing and management; March '18
- University of South Carolina (USA); department of international business; Febr '18
- Florida International University (USA); department of management and international business; Jan '18
- University of Gothenburg (Sweden); department of political science; Jan '17
- Tilburg University (NL): department of sociology; Nov '17
- Utrecht University (NL): departments of economic geography and economics; Sept '17
- George Washington University (USA); department of international business; Nov '13
- City University New York (USA); department of international business; Oct. '13
- Rutgers University New York (USA); department of international business; Oct. '13.
- In addition, I have given presentations at both CPB and SCP, two of the three Dutch government advisory boards in the realm of economic policy and social-cultural policy respectively.

KEYNOTES/INVITED PANELIST

- Panelist Paper Development Workshop AIB Meeting 2022, 2023
- Panelist Junior Faculty Consortium AoM 2021, August 4.
- Invited expert institutional trust, Ministerie van Binnenlandse Zaken 19 mei 2021 (online)
- Keynote European Regional Science Association ERSAs, 2021 June 29 on place, space and organization (online)
- Panelist Paper Development Workshop AIB Meeting 2021 (online)
- Panelist Research Methods Special Interest Group AIB, June 4 (online).
- Keynote address Academy of International Business Oceania 2020, Nov 27 (Online)
- Panelist JIBS Paper Development Workshop EIBA 2019 (Leeds) and 2018 (Poznan)
- Panelist Professional Development Workshop and Junior Faculty Consortium AIB 2019 and AIB 2018
- Panelist Professional Development Workshop Leadership in Context, AoM 2019
- Invited expert on measurement of social capital pillar of the revised 2019 prosperity index developed by the Legatum Institute in London.
- Invited panelist professional development workshop for PhD students Strategic Management Society meeting 2018, Oslo.
- Key note speaker International Business, Economic Geography and Innovation (iBegin) conference 2017, Venice. Topic: Discontinuities in geographic space.
- Key note (opening) lecture Academy of International Business UK meeting 2017, Reading. Topic: Cultural diversity in a fragmented and globalized world.
- Invited member of three person expert panel at UNCTAD to discuss future of the *World Investment Report 2017*, Geneva.
- Invited expert to discuss future of European Values Studies at Porticus, 2017, Amsterdam.
- Key note lecture, Academy of International Business annual meeting 2017, New Orleans. Topic: Cultural diversity research the last decade.
- Invited panelist professional development workshop for PhD students Academy of International Business meeting 2017, Dubai.
- Invited speaker London School of Economics conference on European Regional Policy, April 2016, London. Topic: Informal institutions across European regions.
- Key note speaker conference on economics of trust organized by Spanish Chamber of Commerce, Universitat de Santander (Spain), 2011, Santander.
- Member of ten person panel of invited international experts convened to advise the EU commissioner for Regional Policy and the staff of EU directorate DGXVI on the future role, evolution and evaluation of EU Cohesion Funding and Regional Policy.
- Key note speaker on conference organized by University of Reading (3rd International Business Conference) 2011, Reading. Topic: cultural diversity and entrepreneurship