

**Mark Cecchini, PhD, CPA (inactive)**  
**Associate Professor and Cramer Fellow**  
*School of Accounting*

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**WORK EXPERIENCE**

- 2019 - present, Professor and Department Chair, School of Accounting, University of South Carolina
- 2016 – 2019, Department Chair, School of Accounting, University of South Carolina
- 2012 - 2016, Associate Professor and Cramer Chair, School of Accounting, University of South Carolina
- 2005 - 2012, Assistant Professor, School of Accounting, University of South Carolina
- 2001-2005, Graduate Assistant (research, teaching, teaching assistant), Warrington College of Business, Decision and Information Sciences
- 2000-2001, Senior Financial Analyst/Program Manager, youknowbest.com (now channelintelligence.com)
- 1998-1999, Unit Accountant, Rainforest Cafe
- 1996-1998, Accounting Manager, AmeriSys

**EDUCATION**

**Doctor of Philosophy** (Warrington College of Business - Decision and Information Sciences), August 2005  
University of Florida

**Dissertation Title:** Timely Discovery of Financial Events using Publicly Available Company Information. Gary Koehler, chair.

**Master of Business Administration** (Concentration in Operations Management and Information Technology), 2000, with Honors  
Crummer Graduate School of Business, Rollins College

**Certified Public Accountant** (Florida, Inactive), 1996

**Bachelor of Science** (Accounting/Finance), 1992  
The Florida State University

## RESEARCH

### Published and Forthcoming Papers

“Tax-related mandatory risk factor disclosures, future profitability, and stock returns” Vol. 24 (1), pp. 264-308, *Review of Accounting Studies*, John Campbell, Mark Cecchini, Anna Cianci, Anne Ehinger, Ed Werner.

“Analysts' Qualitative Statements and the Profitability of Favorable Investment Recommendations” (2017), Vol. 57, pp. 33-51, *Accounting, Organizations and Society*, Marcus Caylor, Mark Cecchini, Jennifer Winchel.

“A multiple objective search process for management using a transfer pricing example” (2013) *International Journal of Business and Management*, Vol. 8 (21), pp. 89-107, Mark Cecchini, Al Leitch, Caroline Strobel.

“Solving Nonlinear Principal-Agent Problems using Bilevel Programming,” (2013) *European Journal of Operational Research*, Vol. 230 (2), pp. 364-373, Mark Cecchini, Joseph Ecker, Michael Kupferschmid, Al Leitch.

“Multinational Transfer Pricing: A Transaction Cost and Resource Based View,” (2013) *Journal of Accounting Literature*, Vol. 31 (1), pp. 31 – 48, Mark Cecchini, Al Leitch, Caroline Strobel.

“Do Initial Public Offering Firms Manage Accruals? Evidence from Individual Accounts,” (2012) *Review of Accounting Studies*, Vol. 17(1), pp. 22-40, Mark Cecchini, Scott Jackson, Kelvin Liu.

“Making Words Work: Using Financial Text as a Predictor of Financial Events,” (2010) *Decision Support Systems*, Vol. 50, pp. 164-175, Mark Cecchini, Haldun Aytug, Gary Koehler, Praveen Pathak.

“Detecting Management Fraud in Public Companies,” (2010) *Management Science*, Vol. 56, pp. 1146-1160, Mark Cecchini, Haldun Aytug, Gary Koehler, Praveen Pathak.

“Economic Consequences of Firms' Depreciation Method Choice: Evidence from Capital Investments,” (2009) *Journal of Accounting and Economics*, Vol. 48 (1), pp. 54-68, Scott Jackson, Kelvin Liu, Mark Cecchini.

### Working Papers

“Information Seeking in the Disclosure-Writing Context: An Experimental Investigation” Mark Cecchini, Darin Freeburg, Joel Owens.

“The Use and Usefulness of Accrual and Cash Flow Associated MD&A Disclosures” Marc Caylor, Mark Cecchini, Dennis Chambers.

“The disclosure committee and corporate governance” Mark Cecchini, Anna Cianci, Scott Jackson, Tao Ma, George Tsakumis.

## **Works in Progress**

“Investor Response to Cognitive Technologies in Auditing” Mark Cecchini, Feng Yeo (data collection phase).

“An analysis of the future of auditing jobs” Mark Cecchini, Clark Hampton, Rob Ployhart (conceptual phase).

“Peer recognition and management control: A field study” Paul Black, Mark Cecchini, Drew Newman (data collection phase).

## **Academic Contributions**

“Transfer Pricing: Factors to Consider,” (2015) *Journal of Corporate Accounting and Finance*, Vol 26 (6) pp. 5 – 11, Mark Cecchini, Robert A. Leitch, and Caroline Strobel.

“The Six Skills of Strategic Leaders”, (2015) *Accounting Today*, October 29<sup>th</sup>, Paul J.H. Schoemaker, Mark Cecchini.

## **Conference/Workshop Presentations**

“Information Seeking in the Disclosure-Writing Context: An Experimental Investigation” Rutgers University, Newark, NJ, April, 2017.

“The Use and Usefulness of Accrual and Cash Flow Associated MD&A Disclosures” University of Florida, Gainesville, FL, December, 2015

“The Use and Usefulness of Accrual and Cash Flow Associated MD&A Disclosures” University of Virginia, Charlottesville, VA, November, 2015

“The Use and Usefulness of Accrual and Cash Flow Associated MD&A Disclosures” AAA Annual Meeting, Chicago, IL, August 2015

“Do Analysts’ Qualitative Statements Signal the Profitability of Favorable Investment Recommendations?”, BlackRock, San Francisco, CA, March, 2013

“Do Analysts’ Qualitative Statements Signal the Profitability of Favorable Investment Recommendations?”, AAA Annual Meeting, Washington, DC, August, 2012

“Solving Nonlinear Principal-Agent Problems using Bilevel Programming”, AAA Management Accounting Section Meeting, Atlanta, GA, January, 2011

“Detecting Management Fraud in Public Companies,” Invited Workshop at Rensselaer Polytechnic Institute, Troy, NY, September, 2009

"Making Words Work: Using Financial Text as a Predictor of Financial Events," AAA Annual Meeting, New York, NY, August, 2009

"Timely discovery of Financial Events using Publicly Available Financial Information," INFORMS, Denver, CO, October 2004

## **Dissertation Committees**

Joel Owens, 2015

Charles Boster, 2016

## **SPECIAL AWARDS and HONORS**

- Outstanding Guidance and Mentorship, U.S. Army Financial Management School, 2014
- Two Thumbs Up Award, Office of Student Disability Services, 2010
- Beta Alpha Psi Graduate Professor of the Semester, Fall 2009
- Outstanding Service to Wachovia Scholars Program, 2008
- AAA AI/ET Outstanding Dissertation Award, 2006
- Dean's letter of excellence in teaching (UF), Summer 2003

## **COURSES TAUGHT**

- Army Senior Leader Analytics Course, Executive Education
- Army Business Analytics Course, Executive Education
- Army Graduate Info Systems/Managerial Accounting Course, Executive Education
- ACCT 737 Accounting Information Systems II
- ACCT 834 Doctoral Seminar in Managerial Accounting
- ACCT 743 Accounting and Management Control
- ACCT 728 Financial Accounting
- ACCT 404 Accounting Information Systems I
- ISM 4330, Information and Operations Strategy, at UF

## **SERVICE**

### **Editorial**

- Review of Springer book proposal for Analytics in Accounting, 2018
- Ad hoc reviewer for Review of Accounting Studies, 2018
- Ad-hoc reviewer for Journal of Accounting Literature, 2016, 2017
- Ad-hoc reviewer for Accounting Horizons, 2017, 2018
- Ad-hoc reviewer for Journal of Empirical Finance, 2017
- Ad-hoc reviewer for Systems, Man and Cybernetics, 2016

- Editorial Board for Decision Support Systems, 2014 -
- Editorial Board for Auditing: A Journal of Practice and Theory, 2011 –
- Ad-hoc Reviewer for Neural Processing Letters, 2015
- Ad-hoc Reviewer for IEEE Transactions on Systems Man and Cybernetics, 2015
- Ad-hoc Editor for Auditing, A Journal of Practice and Theory, 2014
- Ad-hoc Reviewer for Auditing, A Journal of Practice and Theory, 2009 - 2011
- Ad Hoc Reviewer for Decision Sciences, 2011, 2012
- Ad-hoc Reviewer for Communications of the Association for Computing Machinery, 2010
- Ad-hoc Reviewer for Management Accounting Section Midyear Meeting, 2010
- Committee Member, American Accounting Association AI/ET Outstanding Dissertation Award Committee, 2007 – 2010
- Ad-hoc Reviewer for the IS Section Midyear Meeting, 2010
- Ad Hoc Reviewer for the Journal of Information Technology Management, 2010
- Ad Hoc Reviewer for the European Journal of Operational Research, 2010, 2018
- Ad Hoc Reviewer for Decision Support Systems, 2007, 2009, 2011 – 2013
- Ad-hoc Reviewer for Journal of Information Systems, 2005, 2008
- Ad Hoc Reviewer for The Accounting Review, 2006
- Ad Hoc Reviewer for International Journal of Auditing, 2007
- Reviewer for AIS Mid-year meeting in January, 2007

## Conferences

- Attendee at AAA Accounting IS Big Data Meeting, 2017
- Attendee at AAA APLG Meeting, 2017, 2019
- Attendee at AAA Annual Meeting, 2016, 2018
- Attendee at AAA Annual Meeting, 2015
- Track Chair for Accounting Track at Decision Sciences International Annual Meeting, November, 2014
- Member of Design Science panel, AAA AIS Mid-year meeting in January, 2014
- Attendee at AAA Annual Meeting, 2014
- Presenter at AAA Annual Meeting, 2012
- Attendee at AAA Annual Meeting, 2011
- Presenter at AAA MAS Mid-year meeting, 2011
- Presenter at AAA Annual Meeting, 2009
- Moderator at AAA, FARS Mid-year meeting in January, 2009
- Moderator at AAA AIS Mid-year meeting in January, 2007
- Discussant at AAA AIS Mid-year meeting in January, 2007
- Discussant at AAA AIS Mid-year meeting in January, 2006

## University

- Board of Director member for the Center for Applied Business Analytics, 2015 -
- Business Analytics Task Force, 2013 -

- Chair, Faculty Recruiting Committee, 2012 – 2016
- School of Accounting PhD Program Committee, 2011 – 2016
- School of Accounting Masters in Accountancy Program Faculty Executive Committee, 2006 – 2016
- Committee on Teaching Effectiveness, 2012 – 2013
- Undergraduate Education Task Force, 2012 - 2013
- First Reader for Honor's Thesis of Bess Zhou, 2011
- School of Accounting Director's Advisory Council, 2007 – 2010
- First Reader for Honor's Thesis of Susan Edwards, 2008
- Moore School *Strategic Directions* Planning Process, 2007 – 2008
- Second Reader for Honor's Thesis of Kathleen Hageman, 2007
- Moore School of Business Computing Resources Committee, 2005 – 2006