

Brandon J. Mendez
University of South Carolina
Finance
Email: brandon.mendez@moore.sc.edu

Education

Ph D, Florida State University, 2022.
Major: Finance
Supporting Areas of Emphasis: Econometrics

MBA, University of North Florida, 2014.
Major: Business Administration
Supporting Areas of Emphasis: Accounting, Finance

BS, College of Charleston, 2008.
Major: Business Administration

Academic, Military and Professional Positions

Military

Lieutenant junior grade, U.S. Navy. (November 2007 - January 2012).

Professional

Consultant, Indelible Solutions. (February 2019 - July 2022).

Senior Internal Auditor, TIAA Bank. (June 2014 - July 2017).

Controller, Gabriel House of Care. (April 2012 - May 2014).

Licensures and Certifications

Certified Public Accountant, AICPA. (October 2016 - December 2023).

Certified Internal Auditor, Institute of Internal Auditors. (November 2015 - December 2023).

TEACHING

Teaching Experience

University of South Carolina

FINA 470, Financial Statement Analysis, Fall 2022 – 3 sections.

Florida State University

FIN 4424, Problems in Financial Management, Summer 2020 – 1 section.
FIN 4424, Problems in Financial Management, Spring 2020 – 1 section.
FIN 4424, Problems in Financial Management, Summer 2019 – 1 section.

RESEARCH

Presentations Given

Mendez, B. (Presenter & Author), Southwest Finance Association Conference, "Death and Analysts' Accuracy: Evidence from the Art Market," Southwest Finance Association. (March 2022).

Research Currently in Progress

"Analysts' accuracy following information shocks: Evidence from the art market" (Working Paper). Analysts are entrusted with quantifying price uncertainty through their estimates. This study utilizes the art market as an exogenous setting to explore how an increase in price uncertainty (e.g., the death of an artist) impacts the accuracy and precision of analysts' estimates. We find that in the year following an artist's death, analysts' accuracy decreases by 14%. Subsample analysis indicates that the level of market attention and the artists' reputation prior to their death are the likely economic mechanisms influencing this decrease. These findings suggest that analysts perform poorly following information shocks which is pertinent for many real asset markets.

"Art and Provenance History" (On-Going).

SERVICE

Consulting

Management Consulting, Indelible Solutions. (July 2022 - Present).