
Tina Marie Devlin

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A dynamic and enthusiastic master certified health education specialist with 16 years of experience designing, implementing and managing health and wellness programs. Proficient in developing culturally appropriate programs, implementing tailored approaches to meet the health needs of diverse populations and skilled in delivering evidence-based health education strategies.

EDUCATION

University of South Carolina Columbia, SC, August 2007
Master of Public Health

University of South Carolina Columbia, SC, May 2004
Bachelor of Science

PROFESSIONAL EXPERIENCE

Health Promotions Coordinator/ Certified Health Coach **July 2016-Present**
BlueCross BlueShield of South Carolina/Healthcare Innovation & Improvement **Columbia, SC**

- Implement telephonic and digital health coaching utilizing motivational interviewing techniques to assist members in making positive behavior changes
- Utilize a ZeOmega Jiva medical platform to manage a 200-member caseload to enhance the member experience and improve health outcomes
- Enrolled in the health coach mentor-in-training program to provide continuing education to health coaches within the Healthcare Innovation & Improvement division
- Assist in the development of a new comprehensive, evidence-based benefit plan focused on weight management to improve member outcomes
- Facilitate trainings to assist health coaches in utilizing a HIPPA-compliant care management mobile application

Health Systems Coordinator (*Internal promotion*) **Jan. 2016-July 2016**
SC Department of Health and Environmental Control (SCDHEC) **Columbia, SC**

- Oversaw the development and monitoring of health systems level initiatives to reduce the burden of diabetes and hypertension in SC
- Provided supervision to 1 full time staff member
- Coordinated and integrated programmatic efforts across multiple SCDHEC bureaus and external entities

Central Office Clinical Coordinator **July 2015-Jan. 2016**
SC Department of Health and Environmental Control (SCDHEC) **Columbia, SC**

- Developed and monitored contractual agreements associated with a Centers for Disease Control and Prevention grant
- Provided guidance, leadership and technical assistance to 4 SCDHEC Region Clinical Coordinators
- Assisted local health systems with implementation of quality improvement activities in collaboration with the Region Clinical Coordinators

Associate Director of Faculty/Staff Wellness (*Internal promotion*)
University of South Carolina/Student Health Services

Aug. 2014-June 2015
Columbia, SC

- Oversaw the planning of a new comprehensive worksite wellness program serving over 2,000 employees
- Oversaw the strategic planning, implementation, evaluation and sustainability of current employee wellness programs
- Managed a \$90,000 program budget and grant funding for employee wellness initiatives
- Supervised 2 paraprofessionals

Faculty/Staff Program Coordinator
University of South Carolina/Student Health Services

Aug. 2011-Aug. 2014
Columbia, SC

- Oversaw the strategic planning, implementation and evaluation of comprehensive health and wellness programs for university employees using evidence-based research
- Managed an \$85,000 program budget and grant funding for employee wellness initiatives
- Assisted with the development of annual reports and accreditation documentation

Lead Community Navigator
University of South Carolina/Cancer Research Center

Apr. 2009-Aug. 2011
Columbia, SC

- Oversaw the strategic planning, implementation and evaluation of a colon cancer community navigation program using evidence based and promising approaches
- Facilitated over 50 colon cancer awareness workshops in community-based settings focused on underserved populations
- Supervised 1 professional and 3 paraprofessional staff members

Communications Coordinator
University of South Carolina/The ENRICH Project

Aug. 2008-May 2009
Columbia, SC

- Developed and facilitated healthy living trainings to Residential Children's Homes (RCH) in North Carolina and South Carolina
- Managed the development and production of health education materials using credible public health resources
- Provided monthly consultation and technical assistance to the RCH's

Health Education Specialist
Fact Forward (*formerly known as SC Campaign to Prevent Teen Pregnancy*)

Aug. 2007-Aug. 2008
Columbia, SC

- Assisted with the planning, implementation and evaluation of organization educational and training programs
- Assisted in the development of new, innovative training and educational programs
- Facilitated HIV, STI and teen pregnancy prevention trainings in diverse settings using evidence-based curriculum and approaches

HONORS AND AWARDS

BlueCross BlueShield Healthcare Innovation and Improvement Innovation Award, May 2018
SC Association for the Advancement of Health Education (SCAAHE) Health Education Professional of the Year, November 2017
BlueCross BlueShield of South Carolina, CARE Award Nomination, September 2017
Division of Student Affairs and Academic Support Continuing Excellence Award, May 2014
Arnold School of Public Health Gerry Sue Arnold Alumni Award, May 2013
Harriet Hancock Daniels LGBT Volunteer of the Year Award, September 2012
Delta Omega Honorary Society (Alumni inductee), May 2008

LEADERSHIP & SERVICE

Society of Public Health Education (SOPHE): Program Reviewer, 2018-Present
American Public Health Association (APHA): Women's Caucus Program Reviewer, 2015-2018 & 2020

USC Women's and Gender Studies Partnership Council Member, 2015-2018
Past President of Delta Omega Honorary Society, 2015-2016
President of Delta Omega Honorary Society, 2014-2015
Benedict College Public Health Program Advisory Committee, 2014
President of the South Carolina Association for the Advancement of Health Education (SCAAHE), 2012-2013
Secretary of the Harriet Hancock LGBT Center, 2011-2015
Co-Facilitator of the Statewide CHES\MCHES Study Session, 2010-2015
American Cancer Society Volunteer, 2009-2011
South Carolina Cancer Alliance (SCCA) Member, 2009-2011
University of South Carolina Women's Mentor Network Program, 2008-2011
Columbia College Leader2Leader Women's Mentor Program, 2008-2011
Planned Parenthood Action Network, 2008
Adolescent Girls and Young Women's HPV Research Study, 2007

PRESENTATIONS

Devlin, T., Belton, L. Achieve Your Best Health: Strategies for Tobacco-Free Living and Weight Management. Presented December 18, 2019. Savannah River Nuclear Site Professional Development. Aiken, SC

Devlin, T. Virtual Health Coaching In-Service Training. Presented June 10, 2019. BlueCross BlueShield of South Carolina. Columbia, SC

Devlin, T., Arrington, S. Weight Management Principles. Presented March 20, 2019. Savannah River Nuclear Site Professional Development. Aiken, SC

Devlin, T. An Overview of the Healthy Lifestyles Coaching Program: Weight Management Strategies. Presented August 23, 2018. BlueCross BlueShield of South Carolina and Public Employee Benefit Authority (PEBA). Columbia, SC

Devlin, T. State Health Plan Virtual Health Coaching Demo. Presented May 31, 2018. BlueCross BlueShield of South Carolina. Columbia, SC

Devlin, T. Empowering and Motivating Clients Through Health and Wellness Coaching. Presented November 11, 2017. South Carolina Alliance for Health, Physical Education, Recreation and Dance Annual Conference. Myrtle Beach, SC.

Devlin, T., Baylis, J., Walsh, S. Sweet Success: Addressing Diabetes in the Workplace. Presented November 15, 2014. South Carolina Alliance for Health, Physical Education, Recreation and Dance Annual Conference. Myrtle Beach, SC.

PROFESSIONAL CREDENTIALS

National Commission for Health Education Credentialing, Inc.
Master Health Education Specialist (MCHES): *2019-Current. #14766*

National Commission for Health Education Credentialing, Inc.
Certified Health Education Specialist (CHES): *2008-2019. #14766*

BlueCross BlueShield of South Carolina Health Coach Certification program (a National Board for Health and Wellness Coaching Approved Transition program): *2017-Current*

PROFESSIONAL MEMBERSHIPS

American Public Health Association (APHA), 2010-2015
South Carolina Alliance for Health, Physical Education, Recreation and Dance (SCAHPERD), 2008-2018

SKILLS

Hard Skills: Adobe Acrobat, Blackboard Learning Management System, Mailchimp Marketing Tool, Microsoft Office Suite 2019, Nitro Pro, Point and Click Solutions Electronic Medical Records, Rally™ Health Platform, Wellframe® Digital Platform, ZeOmega® Jiva Health Management Platform

Soft Skills: Effective Communication, Effective Lesson Planning, Flexibility, Leadership, Management, Mentoring, Motivational Interviewing, Program implementation, Resourceful, Successful Coaching, Teamwork

TEACHING EXPERIENCE

Adjunct Instructor, HPEB 470: Global Health (Spring 2020 Semester). Department of Health Promotion, Education and Behavior. Arnold School of Public Health, University of South Carolina, Columbia

Adjunct Instructor, HPEB 470: Global Health (Fall 2019 Semester). Department of Health Promotion, Education and Behavior. Arnold School of Public Health, University of South Carolina, Columbia

Guest Lecturer, HPEB 701. Theoretical Foundations of Health Promotion (Fall 2017, Fall 2018 and Fall 2019 semesters): Lecture: “Real World Application of Theories and Models in Health Promotion.” Department of Health Promotion, Education and Behavior Arnold School of Public Health, University of South Carolina, Columbia